

FURTHER EDUCATION AND TRAINING CERTIFICATE: NEW VENTURE CREATION



Programme Overview

The New Venture Creation Certificate qualification prepares participants for the creation of new ventures by developing competencies in all major aspects of a new venture. Participants must have a full understanding of what is needed for them to run successful businesses, plus what they need to ask for financial assistance.

There are many organised coaching opportunities to assist the learners so that they can set up a viable business for themselves.

The New Venture Creation Learnership Programme is offered as a block release comprising six modules, each delivered as a one-week full-time attendance block. It incorporates self-study, assignment writing, workplace experience and mentoring. To be found competent, the student will be expected to complete a final integrated assessment that addresses all the outcomes in the qualification.

Core Modules

- Know Yourself
- Business Opportunities and Products
- Financial Management
- Managing People in a Small Business
- Marketing Plan
- Business Plan

Exit Level Outcomes

After completion of this programme, students will be able to:

- Demonstrate an ability to identify and create a new venture;
- Demonstrate knowledge of interpersonal skills required in a business environment;
- Demonstrate an understanding of basic economics within a market economy;
- Manage a new venture by applying business principles and techniques; and
- Demonstrate an understanding of the role of leadership and management.

Entry Requirements

- Relevant NQF Level 3 qualification.

Programme Structure

- The Further Education and Training Certificate in New Venture Creation is an NQF Level 4 qualification, with 149 credits.
- The qualification is offered over 12 months.

