

# BACHELOR OF BUSINESS ADMINISTRATION: BANKING



## Programme Overview

This programme provides a fundamental education in banking, management and leadership concepts, principles, theories, and models and prepares graduates for a broad range of job opportunities within banking sector.

## Core Modules

- Banking I, II, III
- Credit Management I, II, III
- Economics I
- Financial Management I, II
- Information and Communication Technology I
- Introduction to Strategic Management
- Marketing I, II
- People Management

## Electives: Choice of one in third year

- Financial Management III
- Marketing Management III
- Strategic and Change Management III

## Entry Requirements

- A NQF Level 4 qualification (e.g. matric exemption) and basic computer skills.

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## Programme Structure

- NQF Level 7 qualification, with 360 credits.
  - This qualification is offered over 3 years.
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