

DESIGN THINKING FOR CRISIS AND DISRUPTION: A VIRTUAL THEATRE IMMERSIVE LEARNING EXPERIENCE



Developing a design mindset for the next normal

In times of crisis and disruption, developing a design mindset that optimises the principles and practices of design thinking to solve BHAP's (Big, Hairy, Audacious Problems) is a key capability for surviving and thriving through COVID-19 and beyond. The D-VUCAD context within which we live and work requires design thinkers who are collaborators, believers, care about others and make them feel safe, are able to empathise despite all the noise and synthesise what the insight really is. Developing a design thinking mindset focuses us on how to look at the challenges around us and in so doing, helps us adapt to the process of being more human centred and open to the right direction – toward innovation.

You will be immersed as a Cast member in a live virtual theatre for a day, designing your theatre production with your Cast that will be broadcast with other Cast productions on the morning of day two. You will receive feedback from your audience and the theatre team.

Course overview

In this "On Screen" immersive learning experience, you will join the theatre staff of one small theatre in South Africa, about to launch its "On Screen Theatre in Quarantine" project as a way to survive and thrive through COVID-19. Given that all live theatres are closed indefinitely, the traditional live theatre scene is facing extinction as countless live performing arts professionals become destitute. In joining this team as a Cast member, you will assist them to launch their first live online digital theatre production. You will be guided and coached by a professional Theatre Director, Theatre Technicians, Choreographers, Actors and Actresses as you learn how to unlock the Design Thinking Mindset and process in yourself and others.

Who is this course for?

Design Thinking for Crisis and Disruption is for leaders at all organisational levels who need to embrace Design Thinking to innovate in times of unprecedented complexity. This course is for leaders who need to forget their past ways and be ready to reimagine the future of their teams and organisations in completely different ways by becoming facilitators and coaches in the process.

Why is this course right for you?

You have the opportunity to reflect on this feedback with your Cast, focusing on your Design Thinking Mindset and application of the Design Thinking tools. For the rest of day two, insights on the application of Design Thinking to complex problem solving at work will be explored. Three weeks later, you will return for a two - hour coaching conversation with your Cast and the Regenesys Executive Education Learning Coach.

The following learning pod conversations will be covered during the programme:

- Self-regulate and self-lead the required mindshift to find the right direction towards the right solutions for complex problems

- Apply the Design Thinking Mindsets purposefully to solving complex problems
- Empathise with Users to develop User insights to identify unmet needs
- Use the design thinking process to develop viable solutions to real User problems
- Ideate using multiple brainstorming techniques
- Prototype and Test a solution to address a User need
- Develop and present a Business Case to meet the needs of the Users and the goals of the organisation
- Action Design Thinking and apply these actions at work
- Understand their personal enablers and disablers when applying Design Thinking at work to solve complex problems

Duration

20 Hours of virtual learning.

How will you benefit?

Your takeaway value will be clearly defined Design Thinking actions that you will apply with your work teams. The focus will be on critically reviewing the application of the Design Thinking actions you selected after the workshop, your insights in this regard and your application of Design Thinking into the future.

Price

R6 050 incl. VAT