

MODULAR (SLDP) – SENIOR LEADERSHIP DEVELOPMENT PROGRAMME



HYPER-LOOPING THE KNOWN AND UNKNOWN NEXT NORMAL

The shift from the fourth industrial revolution to the fifth industrial revolution has been accelerated by the global pandemic, COVID-19. This has amplified the need for leaders to upskill to be able to lead teams differently.

This programme will develop the strategic know-how and deep business acumen required to be a high-performance senior leader. Strategic insights will be grounded in deep self-awareness and self-regulation.

Course overview

Senior leaders lead in fast-paced, complex, hyperloop environments and they need to be able to problem solve and make quick decisions, often with conflicting pieces of information. Navigating changing lines for focused decision making and getting to the destination or outcome is key for the senior leader.

You will learn to scan and lead through the disruption of the external environment and respond to these trends and challenges through conscious thinking and influence.

Who is this course for?

The Senior Leadership Development Programme Is aimed at senior leaders who lead a function or business unit and middle managers transitioning from leading teams to leading a business unit.

Why is this course right for you?

Participants can approach their studies on a modular basis making it an affordable and effective way to earn their qualification. Each programme will be split into stand alone modules. At the end of each completed module a Regenesys badge will be issued for participants to share on their social media pages.

The Senior Leadership Development Programme will be

split into the following stand-alone modules (13 modules):

- Future-proofing self for impact
- Conscious and ethical leadership
- Purposeful leadership
- Leading teams through crisis and disruption
- Profit with purpose
- Innovation from the heart and the head
- Project management
- Neuromarketing
- Re-purposing the value chain
- Strategy for the “next” normal
- Developing a digital mindset for the 4IR and 5IR
- Economics for strategic decision making
- Customer experience design



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Start your learning journey with us by studying selected modules from leadership development programmes at times that suit you.

Complete a full leadership development programme at a pace and price that suits your lifestyle

or

Take that one module you need to develop a new skill or as part of your continuous professional development plan. Either way we are here to partner with you!

What is the Modular Study Approach?

At Regenesys Business School we know that not everyone can commit to a full course. With modular study you can study “modules” from the Leadership Development programme. However, rather than commit to the full programme, you approach your learning one module (or more if you choose) at a time. In the upcoming months you can take more modules and gradually at your own pace complete the full programme.

You may also elect to study a module because you require particular skills that are relevant in real time. On completion of the module, you will receive an *****electronic badge** to share on your profile. On completion of the all the required modules you will receive a full programme completion certificate.

Benefits

Time and Flexibility - Rather than put it off till next year, why not take one module and complete the programme in manageable chunks so it can fit with your budget, work or family commitments. You may complete the programme over a period of two years.

Block delivery

Many of our leadership development modules are block delivered, meaning you undertake a condensed period of study where you focus on one module at a time. A typical block would be delivered over a pre-determined number of two hour virtual sessions.

Costs

Studying on a modular basis allows you to spread the costs over a longer period as you are paying on a module by module basis. It may also assist your employer with contributing towards the cost of your studies if you agree to pay for some modules and your employer pays for others.

Lifelong learning

Whether you're currently studying or thinking of furthering your leadership development skills, the flexibility of modular study allows you to engage in a real way with lifelong learning and continuous professional development. Participants are often

hesitant to make such a long term commitment of time and money which prevents them from engaging Regenesys Business School in a way which would benefit them and their organisations. The modular approach allows you to remain current while fitting in with your lifestyle and work commitments.

What can I study?

At present modular study is available for the courses listed here. Note that if you want to eventually gain a Leadership Development programme certificate of completion, you must complete all the modules of the relevant course. Note that these modules are regularly updated to ensure relevance and application in the current and future environment. However, you will still retain your credits towards a full programme completion as long as you complete within two years from your start date.

*****electronic badge**



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Module quick reference guide

In order to start your learning journey read a bit more about each module in order to decide where you would like to start.

Future-proofing self for impact

This module assists senior leaders to develop conscious thinking as a key enabler of senior leaders' agility and futureproof self for impact.

R3 550.00 incl. VAT

Conscious and ethical leadership

This module allows participants to critically review personal leadership practices against ethical leadership criteria.

R3 550.00 incl. VAT

Purposeful leadership

This module allows participants to apply purposeful, values-based self regulation and leadership and multi-intelligences to improve team and organisational influence and impact.

R3 550.00 incl. VAT

Leading teams through crisis and disruption

This learning pod assists senior leaders to lead self and others through disruption and crisis.

R3 550.00 incl. VAT

Profit with a purpose

This module will support senior leaders to make decisions that are financially sound and purposeful, albeit that they are not finance managers.

R6 500.00 incl. VAT

Innovation from the heart and the head

This module assists senior leaders to apply human-centered design thinking so that they can identify challenges, make recommendations taking constraints into account and develop action plans for implementation.

R3 550.00 incl. VAT

Project Management

This module will assist senior leaders to apply project management principles to support and assist in managing business initiatives in a controlled manner leading to success.

R3 550.00 incl. VAT

Neuromarketing

This module will assist senior leaders to understand how to create a marketing strategy which supports and communicates the brand promise and incorporates the digital elements required for the future. Senior leaders will also learn how the non-conscious brain works online and characteristics of buying decisions that are made below the radar of awareness.

R3 550.00 incl. VAT

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Module quick reference guide

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Re-purposing the value chain

This module will assist senior leaders to understand the impacts senior leader drivers and decisions have on the value chain.

R3 550.00 incl. VAT

Strategy for the “next” normal

This learning pod will assist senior leaders to develop an organizational strategy and the consideration of the implementation thereof in a COVID-19 world.

R6 500.00 incl. VAT

Developing a digital mindset for the 4IR and 5IR

This module will assist senior leaders to have awareness of the 4IR and 5IR and the impact on becoming a relevant and credible senior-level leader of the future.

R3 550.00 incl. VAT

Economics for strategic decision making

This module will assist senior leaders to understand the external context that businesses find themselves in and to take key strategic decisions for their divisions accordingly.

R3 550.00 incl. VAT

Customer experience design

This module will assist senior leaders to deep-dive into the design thinking mindset through the lens of the customer experience journey.

R3 550.00 incl. VAT

How will you benefit?

This exciting programme will expose you to relevant modules as you build your skills relevant to your journey as a senior leader. We will partner with you on your journey as you complete each module working towards the full programme.