

POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PDBM)

Programme Overview

The Postgraduate Diploma in Business Management (PDBM) gives you an opportunity to get ahead in the business world. It develops general management skills while preparing the middle level manager who is conscious about business for employment and growth in senior management positions.

What can you expect?

This programme will give you a better understanding of your own management practice while learning about different management functions within organisations. The PDBM will give you the necessary tools to solve complex business problems and create an organisation that translates business ideas into profit.

Compulsory Modules

- Advanced Project Management
- Advanced Human Resource Management
- Financial Management and Management Accounting
- Organisational Strategy, Planning and Management

Electives: Choice of two*

- Advanced Marketing Management
- Advanced Operations Management
- Business Ethics and Corporate Governance
- Economics
- Fundamentals of Research
- Sales Management
- Spiritual and Emotional Intelligence

* Based on student numbers

Exit Level Outcomes

- Demonstrate knowledge of and apply the principles of business practice.
- Understand an organisational environment and examine the principles and processes of managing institutions in the 21st century.
- Demonstrate management competencies.
- Conduct a research study.

Entry Requirements?

A 3 year degree (NQF Level 7) and relevant work experience.

How long will it take you to acquire your PDBM?

This qualification is offered over a minimum period of 1 year and a maximum of 3 years.

Programme Structure

The PDBM is an NQF Level 8 qualification, with 120 credits. This qualification is offered over a period on 12 months.