

THE MULTIPLICITY OF STAKEHOLDERS: THE SKILLS REQUIRED FOR STAKEHOLDER CAPITALISM

A dynamic 2 day masterclass on the scope and activities of successful stakeholder engagement in conformance to the International AA 1000 SES standard, as practiced by leading global organisations and NGOs.

This is directly applicable to both the public and private sector. Have you ever heard of the NGO Accountability's AA1000 Stakeholder engagement standard? Standards can be intimidating, but it's a fact that we all need standardization because it provides safety and reliability.

As you may know, stakeholder engagement is crucial to an organization's performance and essential for a good sustainability management. However, for stakeholder engagement to be useful, it needs to be designed and implemented in a credible way. That's where a standard becomes handy.

Course overview

This masterclass will assist with the practical Application of Accountability's AA 1000 Stakeholder Engagement Standard, the mastery of this standard via this 2 day masterclass, will offer the following benefits:

- Practical insights and tools of successful stakeholder engagements
- Shift from poor quality to good quality engagement

Who is this masterclass for?

This masterclass is for middle to senior management levels, and for persons looking beyond the traditional scope of stakeholder's management to include sustainability and social impact.

This masterclass will also work well for vertical and horizontal supply chain management individuals.

Why choose this masterclass?

In addition to the key benefits in terms of building your relational capital, sustainable social development, risk and reputation management; participants will also receive their personal copy of "From Them to Us – The Practical Guide to Stakeholder Engagement;" currently at 418th in the Amazon Global Best Sellers ranking for Green Business books.

At the end of this masterclass you will:

- Understand how stakeholder engagement integrates with conscious leadership, inclusive capitalism and ethical business practice
- Understand the processes of stakeholder identification and stakeholder analysis
- Understand the mechanics of stakeholder mapping

Duration

2 Days.

Price

R7 210 incl. VAT