

BUILDING EXECUTIVE PRESENCE IN AN AGILE WORLD

Invoke the power of storytelling, presentation skills and media engagement as an executive. Irrespective of their role or level of formal authority an effective storyteller and presenter can significantly influence the thoughts, feelings and actions of others. In an agile environment, it becomes the human element needed to deal with challenges that are complex in nature.

Building Executive Presence in an Agile World focuses on the utility of storytelling and creating a presence in business. It is delivered using a highly experiential, intense and challenging learning process. Tools used comprise film, audio, and visual storytelling platforms that get the participants into action from beginning to end.

Course overview

Whilst having a presence in a high performing team is critical, an external media presence and credibility is essential. Participants will take part in a challenging media simulation which will build their ability to transfer their presence and credibility across various platforms.

The masterclass will challenge participants to:

- Learn how to define your presence as a leader through Storytelling
- Build on your skills to deliver impactful and effective presentations
- Engage with the media to define yourself as a brand representative

Who is this masterclass for?

This Masterclass is suitable for middle, senior and executive management, coaches, facilitators, technical professionals, customer service executives and professionals in any position. This masterclass will assist individuals looking at enhancing or building their own professional image / narrative.

Participants will benefit from peer and expert feedback on their storytelling skill and choices of narrative.

Why choose this masterclass?

Vocal and physical presence, clarity of articulation, confidence, entertainment and credibility are some of the challenging storytelling and presentation nuances the participants will be exploring as they work their imaginations to tell stories compellingly.

At the end of this masterclass you will::

- Tell their story
- Be authentic and credible when presenting
- Make compelling and influential presentations
- Know how to deal with Media across a variety of platforms.

Duration

2 Days.

Price

R15 687 incl. VAT