

# Advanced Financial Management



## General Information

Financial management is a discipline that affects every area of business – it is central to the processes of resource transformation and shareholder value. Whilst business is concerned with several relationships, with customers and employees – its relationships with the providers of finance are

central to the strategic decision-making process.

This course focuses on the relationship between the business and the providers of financial resources.

## Who will benefit most?

This course will benefit middle- and senior managers, executives, financial managers, project and programme managers, and individuals who need to enhance their financial knowledge and skills to inform strategic decision-making in an organisation.

## Duration

3-day course contact time with “Personal Finance & Investing” value-add, including facilitation and group activities

## Learning Outcomes

**Upon completing this course, participants should be able to:**

- Explain the principles of strategic financial management, control management and operational control frameworks
- Describe and critically examine the fundamental roles and responsibilities of the financial manager of a listed company
- Differentiate between business risk, financial risk and investment risk and apply tools to manage risk appropriately
- Understand and critically examine the importance of the cost of capital in business decision-making and outline the various methods of financing of capital and their respective impact on risk and return
- Evaluate the impact of diversification on the expected return and risk of a portfolio of shares

- Apply and critically examine valuation techniques used in calculating value;
- Synthesise concepts around international finance and its impact on business enterprises
- Examine the context of credit policy, credit worthiness, debt collection and cash discount policy
- Analyse the investment strategies followed by different companies
- Critically analyse financial statements
- Examine different types of mergers and debate the pros and cons of each
- Demonstrate an analytical understanding of financial structuring
- Apply principles of sound financial management and corporate governance

## Certification

- A Certificate of Competence will be awarded to all students who successfully submit and pass their assignments, and exams\*
- A Certificate of Completion will be awarded to all students who successfully submit and pass their assignments
- A Certificate of Attendance will be awarded to students who attended the training session

\* These students may be considered for credits towards relevant qualifications.

For more information, contact us on:

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