

Advanced Business Ethics and Corporate Governance



General Information

Business is often conducted for the singular pursuit of profit. If organisations are operating within the confines of the law and making sustainable returns, they are seen as fulfilling their purpose. Local and global communities increasingly demand that ethical behaviour become an integrated part of businesses.

In this course, you will study what the regulations and controls are, and how these relate to business ethics. Critical issues related to ensuring sound corporate governance will also be examined.

Who will benefit most?

This course will benefit experienced board members, company secretaries, managers and individuals who are responsible for promoting business ethics and sound corporate governance practice in an organisation.

Duration

2-day, 4-evening course contact time including facilitation and group activities

Learning Outcomes

Upon completing this course, participants should be able to:

- Explain the concept of corporate governance as well as roles and responsibilities around corporate governance
- Understand the concept of values (our own and others'), and recognise the impact thereof upon our business ethics
- Clarify the need for creating a common set of values within an organisational business ethics framework
- Critically examine how ethics impact upon business and profitability
- Understand your business in relation to the community's ethical framework including concepts of transparency, social responsibility, equity etc.
- Develop a critical understanding of the legal nature of a company by critically analysing the separate legal personality and its application to corporate governance
- Critically examine terminology to critically understand how governance and control measures are applied in the business environment
- Critically analyse accountability in terms of alignment with legislation, regulations and the codes relating to corporate governance and ethics by focusing on the roles and responsibilities of the directors, board committees, auditor and company secretary
- Demonstrate understanding of the legal duties of the directors by understanding and analysing their fiduciary duties and their duties of care and skill
- Demonstrate a critical understanding of the importance of risk management as a key role of the board of directors to develop and manage risk in the business environment
- Critically analyse the importance of risk management by studying case studies of poor corporate governance that has resulted in corporate collapse
- Apply the King III Code of Governance to a business environment in accordance with the King III Report recommendations

Certification

- A Certificate of Competence will be awarded to all students who successfully submit and pass their assignments, and exams*
 - A Certificate of Completion will be awarded to all students who successfully submit and pass their assignments
 - A Certificate of Attendance will be awarded to students who attended the training session
- * These students may be considered for credits towards relevant qualifications.

For more information, contact us on:

Tell: **+27 (0) 11 669 5000**

email: **info@regenesys.co.za** • Website: **www.regenesys.co.za**



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