



Regenesys
Business School
Awakening Potential

Business School Prospectus

www.regenesys.co.za



Introducing Regenesys

Regenesys Business School is ranked one of the top five business schools in South Africa in the 2015 PMR Africa survey.

Regenesys assists individuals such as yourself and organisations across the globe to achieve their personal and organisational goals by enhancing their management and leadership potential. Since 1998, over 100 000 students from more than 1 000 highly reputable local and international corporations have chosen Regenesys to be their preferred education provider.

Regenesys Business School offers accredited and internationally-recognised management qualifications. Our facilitators are highly qualified and have extensive industry experience. As a student you will be able to network with senior business and government leaders who are also fellow Regenesys students or have been invited to speak at Regenesys events.

Situated in the heart of Sandton, Regenesys offers a range of facilities to enhance your study experience with classrooms, meeting rooms, a resource centre, a computer lab, a cafeteria, a fully-equipped gym, a meditation/reflection room, a Zen garden and free Wi-Fi. Regenesys also has offices in Mumbai, India and Lagos, Nigeria.

We approach education and development holistically, not just intellectually, but also physically, emotionally and spiritually. We see spirituality as being guided by your purpose in life and driven by positive values.

Make Regenesys your first choice to:

- Enjoy high-quality internationally-recognised qualifications
- Study in your own time, anywhere in the world, with a high-touch and high-tech approach
- Access synchronous live streamed classes, study videos, podcasts, study guides, e-textbooks, online tutor support, PowerPoint presentations, business tools and academic articles for convenient study on your smartphone, tablet or computer
- Attend classes and support workshops in person or via live streaming to augment your studies
- Boost your learning potential and advance your career
- Develop emotional intelligence (to manage your relationships effectively), spiritual intelligence (to rise above adversity and make informed decisions), mental intelligence (to think critically and solve problems), physical intelligence (to manage stress effectively and lead a healthy life) and financial intelligence (to attain financial freedom)
- Gain cutting-edge knowledge and skills
- Get value for money

Regenesys Subsidiaries

- MyWealth Investments offers you, our alumni and the general public practical knowledge and experience about the financial markets to aid the effective management of personal finances.
- The Regenesys Foundation is a non-profit organisation that provides access to free business education material for anyone across the world.



Our Accreditation, Registration and Membership

Higher Education Accreditation and Registration:

- Council on Higher Education
- Department of Higher Education and Training (2000/HE07/023)
- South African Qualifications Authority (SAQA)
- South African Council for Educators (SACE) endorsement

Further Education and Training (FET) Accreditation:

- Department of Education and Training under the Further Education and Training Colleges Act (2009/FE0/023)
- Umalusi, Further Education and Training Colleges Act, 2006

Company Accreditation:

- Level 3 BBBEE Contributor Rating
- ISO 9001: 2008 with SABS

Skills Education Training Authorities in SA Accreditation:

- Accreditation with seven SETAs

Regenesys Modes of Learning

Our blended learning approach includes multiple learning modes such as contact learning and assisted online learning and gives you the flexibility to tailor your studies around your work demands and lifestyle.

You can attend contact sessions part-time in the evenings, during weekdays or on weekends. Regenesys qualifications are supported by an e-learning platform where you have access to synchronous live-streamed lectures, recorded lectures, tutor videos, online forums, electronic journals and academic tutors.

Finance Requirements

Regenesys offers flexible payment options and can facilitate a loan for you through our Process and Loans Department, if required.

Key Clients and Partners

Our clients range from individuals to major industries and sectors from private, public and development organisations. Some of our clients and partners include:

- | | |
|-------------------------------|----------------------------------|
| • Anglo American | • MTN |
| • BHP Billiton | • South African Revenue Services |
| • BMW | • Spar |
| • BP | • Standard Bank |
| • Coca-Cola | • Sun International |
| • European Union | • The South African Presidency |
| • First National Bank | • Tiger Brands |
| • Johannesburg Stock Exchange | • Toyota |
| • Microsoft | |

Master of Business Administration (NQF level 9)

CHE Reference number: H/PR034/E047CAN

Why a MBA?

The Regenesys MBA will assist you to achieve your personal and organisational goals by providing you with a career development generalist programme focussing on leadership through strategic management.

The programme is designed to assist you solve intricate business problems in an ethical and sustainable manner by making informed decisions through the use of information and data in an innovation and scientific manner. In addition, the programme will empower you to communicate with specialist and non-specialist audiences.

From an organisational perspective, the MBA will equip you with an advanced understanding and knowledge of the strategic interrelationship between the organisation's internal and external environments, as it responds to changes and trends. The MBA is geared to promote independent thinking, self-direction and autonomous behaviour in planning and implementing solutions for organisations.

What can you expect?

Our MBA is specifically structured so that you will be equipped with relevant, advanced knowledge of the strategic implications of the organisation's internal and external business environment. The modules provide you with sound business knowledge relating to key management disciplines by incorporating the relevant theories, models, frameworks, tasks and management roles. Through an in-depth knowledge of these multiple management disciplines, you will be able to communicate with a variety of stakeholders and make informed decisions in different business contexts.

You will be allowed to select two electives, which will provide you with greater opportunities to diversify your business knowledge. The MBA curriculum will also enhance your ability to use systematic rational analysis and other decision-making processes, procedures and practices to effectively manage organisations.

What is the structure of the MBA Programme?

Our MBA is an NQF level 9 qualification, with 225 credits. The one-year qualification consists of 10 compulsory modules, two electives and a mini-research dissertation.

MBA Core Modules

- Business Research
- Economics
- Emotional and Spiritual Intelligence (EQ & SQ)
- Entrepreneurship
- Innovation
- Operations and Supply Chain Management
- Strategic Human Resource Management
- Strategic Financial Management
- Strategic Management
- Strategic Marketing

Electives (choice of two electives)

- Business Ethics and Corporate Governance
- Digital Marketing
- International Management
- Mentoring and Coaching
- Mergers and Acquisitions
- Organisational Development and Change
- Sales Management
- Strategic IT Management
- Strategic Performance Management
- Strategic Project Management
- Trading and Investment

MBA Research project, technical project or a series of smaller projects

How long will it take you to acquire your MBA?

Full-time MBA (12 months)

The full-time programme will suit you if you want to study full-time for personal, financial and professional reasons. If you complete the relevant (core and elective) modules within one year of full-time studies you may enter or re-enter the employment market and complete the research component of the degree whilst in employment. The full-time programme will provide an opportunity for you if you have completed an Honours degree or Postgraduate diploma, but have not found suitable employment, to proceed with advanced business studies.

Part-time MBA (24 months)

The part-time programme will suit you if you want to contribute to the progressive advance of knowledge within your organisation, the general business sector or fast track your management career but are unable to attend a full-time programme.

What entry requirements do you need to be eligible for a MBA?

You will need to be in possession of a relevant Honours degree or a Postgraduate diploma or a cognate (professional) Bachelor's degree at an NQF level 8 from an accredited institution as per the Higher Education Qualifications Sub-Framework.

If you can demonstrate appropriate competencies and cognitive capabilities as a result of other forms of prior learning, you may be admitted into the programme as per the National RPL Policy.

It is recommended that you have some management experience, although this may be compensated for through completion of a relevant or appropriate postgraduate diploma.

Postgraduate Diploma in Business Management (PDBM)

CHE No: H/PR034/E014CAN

Why a PDBM?

The Regenesys Postgraduate Diploma in Business Management (PDBM) provides you as an emerging executive or middle manager who is serious about business, an opportunity to get ahead in the business world.

What can you expect?

This programme will enable you to gain a better understanding of your own management practice while learning about different management functions within organisations. The PDBM will provide you with the necessary tools to solve complex business problems and create an organisation that translates business ideas into profit.

What is the structure of the PDBM Programme?

The PDBM is an NQF level 8 (120 credits), 12-month qualification that develops generic management competencies and prepares you for employment in middle management positions.

Compulsory Modules

- Advanced Project Management
- Advanced Human Resource Management
- Financial Management and Management Accounting
- Organisational Strategy, Planning and Management

Elective Modules (Choice of Two) (Based on student numbers)

- Advanced Marketing Management
- Advanced Operations Management
- Advanced Retail Management
- Business Ethics and Corporate Governance
- Economics
- Fundamentals of Research
- Sales Management
- Spiritual and Emotional Intelligence

How long will it take you to acquire your PDBM?

This qualification is offered over a minimum period of one year and a maximum of two years.

What entry requirements do you need to be eligible for a PDBM?

A three-year degree (NQF level 7) and relevant work experience.

Bachelor of Business Administration (BBA)

CHE No: H/PR034/E018CAN

Why a BBA?

Our Bachelor of Business Administration (BBA) degree provides you with the knowledge and skills in general management, to progress in your career in a management environment across all sectors. The BBA programme has been developed for people like you who need to know how business organisations function, through an in-depth investigation of key general management functions and of what it takes to manage such functions. The intended outcome of this qualification is the development of general business managers who are equipped with the skills to perform their roles and responsibilities more effectively, and to create career progression and entry opportunities for graduates.

What can you expect?

The BBA programme will assist you if you are new to business or have been working, to move into general management. It broadens your understanding of local and international general business administration and management practices, so you can generate and implement integrated plans, and make decisions based on a holistic understanding of organisational structure, systems, culture and strategy.

What is the structure of the BBA Programme?

The BBA is an NQF level 7 (360 credits), three-year degree, which develops generic administrative and management competencies required for success in the business world.

Compulsory Modules

- Information and Communication Technology I, II
- Financial Management I, II, III
- Human Resource Management I, II, III
- Project Management I, II, III
- Marketing Management I, II, III
- Strategic Management I, II, III

Electives: (Choice of two in third year) (Based on student numbers)

- Economics
- Change Management
- Negotiation and Conflict Management
- Quality and Customer Relations Management

How long will it take you to acquire your BBA?

This programme is offered over a minimum period of three years and a maximum of five years.

What entry requirements do you need to be eligible for a BBA?

NQF level 4 qualification (eg matric exemption) and basic computer skills.

Bachelor of Business Administration: Banking

Why a BBA: Banking?

A BBA: Banking will enable you to demonstrate integrated knowledge of relevant strategic management theories and models in developing a bank strategic plan, and to evaluate and interpret financial statements to assess the viability of the bank and make informed decisions.

What is the structure of the BBA: Banking Programme?

The BBA: Banking is an NQF level 7 specialisation qualification consisting of 360 credits. It is a three-year degree that equips you with the relevant management and leadership skills, knowledge and self-awareness to perform more efficiently and to take your career in banking to the next level.

Compulsory Modules

- Banking I, II, III
- Credit Management I, II, III
- Economics I
- Financial Management I, II, III
- Information & Communication Technology I
- Introduction to Strategic Management II
- Marketing I, II, III
- Strategic and Change Management III

Each module requires the successful completion of an assignment and an examination. The assessments encourage workplace application by requiring you to address work-based challenges and apply relevant theories, models and skills gained.

What entry requirements do you need to be eligible for a BBA: Banking?

A NQF Level 4 qualification (eg Matric exemption) and basic computer skills.

Bachelor of Business Administration: Retail Management

Why a BBA: Retail Management?

A BBA: Retail Management will help you gain a thorough understanding of retail organisations through in-depth investigation and interrogation of what it takes to manage such functions, and develop relevant management skills to successfully perform your roles and responsibilities in retail more effectively.

What is the structure of the BBA: Retail Management Programme?

The BBA: Retail Management is an NQF level 7 specialisation qualification consisting of 360 credits. It is a three-year degree that equips you with the relevant management and leadership skills, knowledge and self-awareness to perform more efficiently and to take your career in retail to the next level.

Compulsory Modules

- Economics I
- Financial Management I, II, III
- Information Communication Technology II
- People Management I, II,
- Retail Management I, II, III III
- Retail Marketing I, II, III
- Retail Strategic Management I, II, III

Each module requires the successful completion of an assignment and an examination. The assessments encourage workplace application by requiring you to address work-based challenges and applying relevant theories, models and skills gained.

What entry requirements do you need to be eligible for a BBA: Retail Management?

A NQF Level 4 qualification (eg Matric exemption) and basic computer skills.



Higher Certificate in Business Management (HCBM)

CHE No: H/PR034/E015CAN

Why a HCBM?

The Higher Certificate in Business Management (HCBM) will provide you with the fundamental skills, knowledge and understanding to prepare you for a career in management. This qualification also allows you admission to a bachelor's degree in business, more specifically to the Regenesys Bachelor of Business Administration.

What can you expect?

The HCBM programme will assist you if you are considering a management career, are new in the business environment, or if you are working in business and would like to progress to management.

This qualification could offer further career opportunities by broadening your understanding of general business administration and management practices, so you are able to start and effectively manage a business.

What is the structure of the HCBM Programme?

The HCBM is an NQF level 5 (120 credits), 12-month qualification that develops generic management competencies and prepares you for employment in junior to middle management positions.

Compulsory Modules

- Fundamentals of Business Management
- Fundamentals of Human Resource Management
- Fundamentals of Financial Management
- Principles of Marketing

Elective Modules (Choice of Two) (Based on student numbers)

- Credit Management
- Fundamentals of Sales Management
- Fundamentals of Operations Management
- Information and Communication Technology
- Negotiation and Conflict Management
- Quality and Customer Service Management
- Project Management
- Retail Management

How long will it take you to acquire your HCBM?

This programme is offered over a minimum period of one year and a maximum of two years.

What entry requirements do you need to be eligible for all HCBM qualifications?

A NQF level 4 qualification (eg Senior Certificate) or you need to be at least 23 years old and have two years' work experience* and basic computer skills

* Subject to an RPL process

Higher Certificate in Business Management in Credit Banking

Why a HCBM: Credit Banking?

The HCBM: Credit Banking will equip you as a entry-level bank business manager with the relevant skills to perform your roles and responsibilities more effectively.

What is the structure of the HCBM: Credit Banking Programme?

The HCBM: Credit Banking is an NQF level 5 qualification (120 credits). It will equip you to apply basic management principles in the banking environment. The HCBM in Credit Banking is for you if you are considering a management career in banking, you have been working in banking and want to progress into general bank management.

Compulsory Modules

- Credit Management
- Fundamentals of Business Management
- Fundamentals Financial Management
- Introduction to Banking
- Marketing Management
- People Management

Higher Certificate in Business Management in Retail Management

Why a HCBM: Retail Management?

The HCBM: Retail Management will equip you with understanding of how retail organisations function, and provide relevant skills, knowledge and self-awareness to work across various functional areas in a retail business.

What is the structure of the HCBM: Retail Management Programme?

The HCBM: Retail Management is an NQF level 5 (120 credits) qualification. It will equip you to apply basic management principles in the banking environment. The HCBM in Retail Management is for you if you are considering a management career in retail, you have been working in retail and want to progress into general retail management.

Compulsory Modules

- Customer Service Management
- Fundamentals of Business Management
- Fundamentals of Financial Management
- People Management
- Retail Marketing
- Retail Management



Executive Development Programmes (EDP)

Regenesys offers a range of high-impact executive development programmes that are designed to assist you as an executive, professional, leader or manager achieve operational excellence, execute strategy and attain targets. These programmes can be customised to address your organisation's specific needs and challenges. Our executive programmes will encourage you to think differently about issues and to focus on practical workplace application.

Regenesys helps you awaken your potential. In executive education we help you discover the "why" of leadership and how to take challenges on practically.

Short Learning Programmes

Regenesys has extensive experience in customising short learning programmes to address the specific needs of both public and private sector organisations. The majority of our programmes are delivered in-house and are customised according to specific organisational requirements. A significant discount is offered for groups. Online Short Learning Programmes are available for individuals.

The list below provides an overview of our range of short learning programmes:

Most Popular Programmes:

- Business Management
- Emotional and Spiritual Intelligence
- Entrepreneurship (New Venture Creation)
- Finance for Non Financial Managers
- Innovation
- Monitoring & Evaluation of Projects
- Negotiation Skills and Conflict Management
- Organisational Development Management
- Policy Development Management
- Project Management

Application Procedure For All Qualifications

Recognition of Prior Learning

Entry requirements are stated in this brochure for each qualification. However, if you meet only the minimum requirements for a qualification you may be considered for admission based on possessing relevant prior learning assessed through the recognition of prior learning (RPL) process. This can be discussed upon receipt of your application.

Finance Requirements

Flexible payment options are available, allowing you to choose one of several modes of payment:

- Up-front annual payment
 - Payment per semester
 - Payment per module or
 - Monthly payment
- You can download all study material from the Regenesys online portal, but any material for printing and postage by Regenesys will be for the your account.
- We can facilitate a student loan for you through our Process and Loan Department.
- We can also liaise with your bursary section to facilitate the process for you



Application Documents

For application forms or more information:

- E-mail: info@regenesys.co.za
- Call: +27 (0) 11 669 5123/5000

Regenesys Business School

Sandton, South Africa

Phone: +27 (0) 11 669 5000
Email: info@regenesys.co.za
Web: www.regenesys.co.za

Address: 4 Pybus Road (cnr. Katherine & Pybus)
Sandton, South Africa

Regenesys School of Public Management

Sandton, South Africa

Phone: +27 (0) 11 669 5000
Email: info@regenesys.co.za
Web: www.regenesys.co.za

Regenesys Foundation

Sandton, South Africa

Phone: +27 (0) 11 669 5000
Email: foundation@regenesys.co.za
Web: www.regenesysfoundation.org

MyWealth Investments

Sandton, South Africa

Phone: +27 (0) 11 669 5135
E-mail: info@mywealthinvestments.co.za
Web: www.mywealthinvestments.co.za

Regenesys Loans Department

Sandton, South Africa

Phone: +27 (0) 11 669 5000
E-mail: studentloans@regenesys.co.za
Web: www.regenesys.co.za

Regenesys India

Mumbai, India

Phone: +91 22 4925 0300
Email: info@regenesys.in
Web: www.regenesys.in

Address: 701/B Indiabulls Finance Centre, Tower2
Elphinstone Mumbai-13

Regenesys Nigeria

Lagos, Nigeria

Phone: +234 (1) 453 0959
Email: info@regenesys.com.ng
Web: www.regenesys.com.ng

Address: 8th Floor, Churchgate Towers 2 PC 31,
Churchgate Street, Victoria Island, Lagos



Regenesys campus in Sandton

