

# Regenesys Business School Awakening Potential

**Prospectus** 





# **About the Prospectus**

This prospectus is designed for students and clients who are interested in applying for business and management development programmes, as well as academic qualifications at Regenesys Business School and Regenesys School of Public Management.

The prospectus is broadly divided into three sections.

The first introduces you to the institution and the core values on which we pride ourselves.

The next section offers an insight into life at Regenesys - the student and academic support services, our state-of-the-art infrastructure, fees and financial aid information.

The final section contains information about our qualifications, learnerships and short courses, and how to apply for admission for each course.

Please also refer to the Regenesys website: www.regenesys.net for more details.

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# **Founding Director's Message**



**Dear Students** 

I am delighted to welcome you to Regenesys.

Regenesys was founded to help individuals achieve their dreams because we believe that every human being has a unique talent and an inner power to achieve their dreams. However, this potential is commonly blocked by fears and beliefs of a self-limiting nature.

We help our students to break their fears, change their self-limiting beliefs and achieve greatness by awakening their potential. We do this by providing high-quality management and leadership development education programmes, which develop mental intelligence (IQ)

just as much as they identify and develop emotional, spiritual, social and environmental intelligence.

Regenesys is a special place of higher learning, matched by none. It is a life-changing opportunity. After completing a Regenesys programme, you will be empowered with the knowledge, skills and wisdom to pursue your career in large multinational corporates, government institutions, or to start your own business.

You will be exposed to top CEOs, entrepreneurs and government leaders and also become part of the 200,000+ alumni network scattered around 195 countries across the world.

Upon completion of your programme, you will also receive a lifetime of after-

Whatever dreams you decide to pursue, Regenesys will be there for you every step of the way, always encouraging you to dream bigger and never to give up.

Learning is a life-long process. I wish you great success on your journey of learning, on becoming a better human being, better leader, and ultimately in making our world a better place. Regenesys will be your life-long companion on that journey.

I would like to reassure you that you have chosen the right companion.

Wishing you happiness.

### **Dr Penny Law**

Founding Director: Regenesys Business School

programme support and knowledge for free!

"Blood, sweat and tears are three liquid requirements for success on your path to prosperity. Work hard, fall in love with your work and it will be your last working day."

# **Global CEO's Message**



**Dear Students** 

Greetings and a very warm welcome!

Having worked with world-renowned universities since 2004, I have realised that each and every student has the intelligence and talent to be a successful world leader in business.

Regenesys Institute of Management was established to awaken the potential in students and to make them successful global leaders.

As a student, the beginning of college life marks one of the most important transitions.

As such, we bring innovative leadership from highly qualified and experienced national and international academics using the best practices and resources to help students awaken their dormant potential.

Regenesys is synonymous with world-class practical and industry-oriented education that attracts the best students from across the globe.

We are proud of our alumni who are working in top positions in highly reputable companies. We take great pride in our culture of student engagement and collaborative learning that blends national and international education.

At the end of their programmes, students graduate from Regenesys with a world-class qualification, an incredible network of alumni to help grow their career, and a lifetime of memories to cherish.

I wish you all the best with your studies.

I am confident that your time as a Regenesys student will be enjoyable and gratifying. I can assure you that your experience with Regenesys will be a life-changing experience.

Wishing you success and an abundance of happiness!

# **Dr. Richa Arora,**Global CEO, Regenesys Business School.

<sup>&</sup>quot;Build your success on the strong foundations of ethics, truth and morality, and you will become invincible. Power comes from truth."



"Practice gratitude every day. Say thank you for your food, for your house, for family and friends. Say thank you for the air, wind, clouds and the sun. Say thank you for life, because every second we face death. Gratitude will purify your heart and soul, and make you a better human being."

# **Awakening Potential**

Begin from where you are. Every step you take with us holds the potential for growth and success. Everything you need lies dormant within.

Today's competitive business environment demands of professionals that they deal with constant frustration and indecisiveness at multiple levels of mental, physical and emotionally charged environments. It is imperative to harness the potential of a balanced mind, body and soul to emerge as effective decision makers and business leaders.

Regenesys approaches education holistically – intellectually, emotionally and spiritually. Our learning programmes are designed to inspire and transform not only your mind but also your heart and soul, thereby developing the positive values, attitude and behaviour required for your success.

Regenesys offers you the key requirements of an entrepreneurial intervention by evaluating the relationship between personal attributes, personalities and abilities. Our academic qualifications equip you with the tools to harness your talents as well as optimally focus on the economic environment for your future success.

Regenesys empowers you to advance your career, teaches you to create wealth and expand your sphere of influence.

# The Birth of Regenesys



We are a Business School with heart and soul, where cognitive, emotional and spiritual intelligence are learned, lived and developed. We produce leaders equipped to deal with the emerging challenges in a Fourth Industrial Revolution-driven World. We take a long-term lifecycle approach to delivering value to our students. Regenesys is in the heart of Sandton, but it has a global footprint. We serve leaders, managers and citizens who acknowledge, and take responsibility for the impacts of policies, decisions, actions, products, services and associated performance on people, the environment and the commercial viability of their organisations, in the public and private sector. Our campuses in Sandton, Mumbai and Lagos give us unique insights into global business education.

We have created a sustainable ecosystem to achieve this goal. Our Schools of Public Management and Business Management offer formal undergraduate and postgraduate qualifications. Our flagship programmes are a Master's degree in Business Management and a Masters degree in Public Management. Our capstone qualification is a Doctorate in Business Management. The Regenesys Conscious Leadership MBA is a first of its kind. In addition, we offer a wide selection of executive programmes; each meeting specific current organisational requirements. Sound governance and ethics are recurring themes in all our offerings. Much of our education is available online via a fifth generation learning platform.

#### Regenesys India

Regenesys launched a subsidiary in Mumbai, India in 2013. Regenesys India offers a range of programmes such as executive programmes that include a postgraduate programme in Digital Marketing; the International Management Development Programme (where students are exposed to global management and leadership trends, top international faculty, and companies); and the Work Readiness Programme involving CV preparation, professional presentation and business writing skills, as well as professional conduct in the workplace. A vast array of customised Executive Development programmes and short courses are also delivered to reputable organisations across the country.

#### Regenesys Nigeria

Regenesys launched a subsidiary in Lagos, Nigeria in 2013. Situated in Victoria Island, Regenesys Nigeria offers a range of short learning programmes which are practical, relevant, designed and facilitated by industry and subject-matter experts. Our broad range of business, leadership and management short learning programmes are offered at different levels. In-house, customised programmes are also offered to groups.

#### **Regenesys Student Loans Department**

Many students need financial assistance. Regenesys Business School understands this and, as such, offers assistance to people who need to access student loans from various banks. We are registered as a credit provider in terms of the National Credit Act (NCA). Now there are no financial obstacles in your path to achieving your full potential, as our Regenesys student loan department can facilitate a student loan for you.



#### **Dananda Talent**

Dananda Talent Management offers placement services and career support to all our graduates when they complete their programmes and as their careers take off. Many alumni use Dananda as their recruiter of choice for the organisations they lead.



#### **MyWealth Investments**

The financial planning needs of our graduates are taken care of by MyWealth; an authorised financial services provider. MyWealth provides training in managing personal finances as well as the management of investment portfolios, and retirement planning. Being a top ranked business school renowned for offering the very best, Regenesys' quality education comes at a cost. Since students from financially disadvantaged backgrounds often lose out on education opportunities because they can't afford them, we step in to offer student loans to such brilliant minds keen on enhancing their skills and careers.

#### **Student Loans**

MyWealth can assist students with student loans, which are tailormade to the student's specific needs and capabilities. Our motto is 'Awakening Potential' and we understand that a lack of finance can curb potential from turning into true talent. Through our Student Loans department, we can design a one-of-a-kind payment programme to allow you to organise affordable payments to cater to your financial needs in your guest to acquire quality education.



### **Regenesys Foundation**

The Regenesys Foundation is the philanthropic arm of Regenesys Business School. The Foundation secures donations to make quality online and contact business education available to those who cannot afford it. The institution's alumni make significant contributions to its programmes. The Regenesys Alumni Association provides a platform for fellowship, networking and maximising graduates' investments in education.

#### **Education for All**

We've finally made getting your degree a real possibility through our life-changing initiative called Education for All – a unique way to obtain high quality, globally recognised qualifications which combine education, the power of the internet and financial engineering.

Education for All is established by the Regenesys Foundation in collaboration with MyWealth Investments, a registered financial service provider, and Regenesys Business School. Education for All is a game-changing, innovative and technology-driven initiative, which aims to:

- Disrupt traditional higher education systems and, in turn, provide access to affordable and quality higher education to the world
- Utilise the internet, financial engineering and education as the greatest equalisers in the world
- Wipe the tears of all parents who cannot afford to pay for the higher education of their children
- Create a world where higher education is a human right for all and not a privilege of the wealthy
- Provide an opportunity to every human being on Planet Earth to get educated, develop, awaken their potential and achieve their dreams,
- Develop more educated and enlightened human beings, better leaders, and a better world.

Education for All allows you to gain access to higher education by paying a nominal fee, from as little as R500 per month, which is further determined by what you can afford currently and then paying fully for your qualification once you get a job after your studies.



### **Success Tours**

Success Tours was established in 2007 to provide luxury accommodation and professional tourism services to Regenesys students, alumni, individuals, families, groups and corporates in all major European destinations. Since then, SuccessTours has expanded its operations and travel services to India, Nigeria and Croatia.

THE GOOD GOVERNANCE ACADEMY

### The Good Governance Academy

At the heart of good corporate governance is the establishment of a unifying sense of greater purpose, accountability and transparency. Healthy organisations of the future have to embed sound govern models while considering principles of sustainability in the economy, society and er Academy acts in the public interest to produce a new breed of conscious, corporate

### **Our Purpose**

To collaborate with local and international institutions in the context of teaching an

- Mindful outcomes-based governance as embodied in King IV
- Conscious corporate leadership
- Value creation in a sustainable manner
- Integrated thinking and integrated reporting

The Good Governance Academy will assist in a collaborative process with other busi and universities – local and international, to share information as a public good.



Professor Mervyn E King SC, Patron of The Good Governance Academy

# The Journey so far - Achievements

### **Top Ranked Business School in South Africa**

Regenesys Business School is ranked amongst the top-four business schools in South Africa according to the PMR Africa 2015, 2016, 2017 and 2018 surveys. It is based in Sandton, the business capital of South Africa. We also have campuses in India and Nigeria.



### 200,000-strong Alumni

More than 200,000 students from 195 countries have found success through Regenesys. United in education, these alumni from diverse backgrounds have been influenced by their Regenesys journey.

"The truly wise are those who live a life of higher purpose, who serve humanity selflessly, and who have embarked on a brave journey of self-discovery."

#### **Academic Alliance with Renowned Business Schools**

Lecturers from Stanford University, Massachusetts Institute of Technology (MIT), China Executive Leadership Academy Pudong (CELAP) and Harvard University often share knowledge with our students on global perspectives and the best practices in business management adopted across the world.





### **Seminars Delivered by Prominent Speakers and Academics**

Practical experiences shared by prominent captains of commerce and industry assist the learning curve of students by familiarising them with real-world insights and perspectives from the speaker's field of expertise. Our team of highly experienced faculty is dedicated to our goal of awakening the potential of every Regenesys student.

### 1000+ Influential Corporates from Around the World

We have influential clientele with the likes of Microsoft, Coca-Cola, Mercedes Benz, MTN, Standard Bank, Anglo American, Barclays, Massmart, Eskom, SABC, The Presidency, SAPS, the Department of Education, various SETAs and many more.

"It is not your physical quotient (PQ), nor your IQ, that will determine your success, but the emotional intelligence (EQ) and especially spiritual intelligence (SQ).

Spiritual Intelligence is the most superior intelligence. Spirit controls matter."

# A Reputation for Excellence Worldwide

Regenesys offers internationally and nationally accredited courses and is known for delivering value-based management education to its students. The South African Council on Higher Education (CHE) has accredited Regenesys' academic qualifications. We have a Level 2 BBBEE rating and are ISO 9001:2015 accredited.



# **Financial Support Through Loans and Scholarships**

Regenesys Business School is an accredited credit provider. We can assist students to achieve their career dreams by offering study loans and tailormade payment plans.

# The Journey Ahead - A Holistic Philosophy

Regenesys Business School aims to achieve leadership in management education by fostering an innovative spirit within you. Our learning experience integrates the virtues of emotional and spiritual intelligence for a holistic learning experience.

At Regenesys, we understand the need for professionals who can manage change and can also be the change within the internal and external ecosystem of an organisation. We are committed to addressing the growing need for agile and committed talent and to training students to become management professionals who possess an acute sense of ownership and business performance accountability.

# **Vision**

To be a leading higher education institution in the world.

# Mission

Regenesys is committed to assisting individuals and organisations to achieve their personal and organisational goals by enhancing their management and leadership potential.

# **Values**

Commitment to the purpose of human development with a strong work ethic coupled with integrity, emotional and spiritual wisdom.

# **Our Presence**



Regenesys Johannesburg, South Africa Campus



Regenesys Lagos, Nigeria Campus



REGENESYS
Institute of Management
Assistance Process

O I

Regenesys Mumbai, India Campus

"Sleep less. Drink less. Eat less. Work harder. Work longer hours. Run extra miles. Sacrifice self for the greater cause. This is an unsophisticated but powerful formula for success."

# **Accreditation, Registrations and Associations**

Regenesys is accredited by and registered with several education and/or training authorities, including the Council on Higher Education (CHE), the South African Qualifications Authority (SAQA) and the Financial Services Board (FSB).

### **Higher Education Accreditation and Registration:**

- Certified as a Private Higher Education institution (2000/ HE07/023) by DHET
- Council on Higher Education (CHE)
- South African Qualifications Authority (SAQA)
- Financial Services Board (FSB)
- South African Council for Educators (SACE) endorsement

### **Further Education and Training (FET) Accreditation:**

- Department of Higher Education and Training under the Further Education and Training Colleges Act, (2009/ FE07/023)
- UMALUSI (62108L007RE)

#### **Company Accreditation:**

- ISO 9001:2015 with UASL (United Ackreditering Services Limited)
- Level 2 BBBEE Contributor Rating

### **SETA Accreditation:**

- Services SETA (SSETA)
- Culture, Arts, Tourism, Hospitality, Sport Education and Training Authority (CATHSSETA)
- Public Services SETA (PSETA)
- Local Government SETA (LG SETA)
- Education, Training and Development Practices SETA (ETDP SETA)
- Media, Information and Communication Technology SETA (MICT)
- SA Board for People Practices (SABPP)

#### Associations

- Principles for Responsible Management Education (PRME)
- South Africa Business School Association (SABSA)
- Institute of People Management (IPM)
- South African Council for Educators (SACE)
- South African Board for Personnel Practice (SABPP)
- Association of African Business Schools (AABS)



# **Teaching and Learning Experience**

Regenesys uses an interactive teaching and learning methodology that encourages self-reflection and promotes independent and critical thinking. Key to our approach is an understanding of adult learning principles, which recognise the maturity and experience of participants, as well as the way adults need to learn.

At the core of this, is the integration of new knowledge and skills into existing knowledge structures, as well as the importance of seeing the relevance of all learning via immediate application in the workplace.

Practical exercises are used to create a simulated management experience to ensure that the conceptual knowledge and practical skills that you acquire can be directly applied within your work environment. The activities may include scenarios, case studies, self-reflection, problem solving and planning tasks.

Our courses are developed to comprehensively cover all essential aspects of the training in a user-friendly and interactive format. Our facilitators are subject-matter experts who possess extensive experience in management education, training and development.



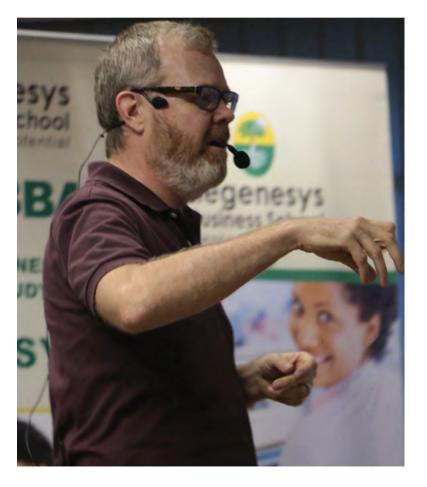
"Success is a choice. Make the right choices. Choose a big dream instead of a mediocre dream.

Act and don't procrastinate. Persevere and never give-up. Choose abundance over a poverty mentality. Say yes to gratitude and no to greed.

Choose love over fear and you will become invincible on your path to success."

# **Faculty**

Regenesys is a unique business school where faculty enjoy interacting with students, not just during lectures or seminars, but even during lunch hours in the cafeteria, in the library, or during students' extramural activities. It's a friendly yet competitive environment where students and faculty are treated like family. Our faculty comprises graduates with immense experience in the classroom and their respective professional fields. Their real-life experiences and involvement in applied research and consulting means that their teaching is well-informed and up-to-date. At Regenesys, we are committed to your success.





**Graeme Codrington**, South African author, futurist and strategy consultant.

# **Guest Lectures**

In today's global and innovative world, it is important to keep abreast of new experiences from business masters to encourage your chances to learn and grow. At Regenesys, we ensure that academics from renowned international universities and Ivy League business schools including MIT, Stanford, CELAP and American University give insights to our students. We invite masters of industry to share experiences.

# **Curriculum Support Material**

# Regenesys provides compelling teaching material, including:

- 5th-generation interactive online courses accessible anywhere in the world
- Case studies
- Frequent formative assessment with immediate feedback
- Thousands of journal articles and e-books from the EbscoHost and Emerald databases
- Project-based assignments relevant to each student's context
- Live streaming of selected classroom lectures
- Video and audio recordings of lectures



"If you want to become a great leader, use power wisely. Do not allow power, your name and fame to corrupt you. Lead from behind, remain humble, and serve selflessly. By giving away your power, you will become more powerful."

# **Key Faculty Profiles**



## Dr Marko Saravanja

Marko has been an entrepreneur, a development worker and an academic. Marko holds a PhD in Performance Management. He was finalist at the Ernst Young World Entrepreneurship Awards in 2009. Marko currently serves on boards of several private and non-profit companies, and has served on the Advisory Board of First National Bank in South Africa. Marko's programmes and talks have inspired and touched the lives of thousands of people from across the world. He is also the author of Secrets of Success.

Croatian born, Marko has lived a life of extremes, taken roads less travelled, continuously pushed his boundaries of comfort, taken risks and explored the unknown. He lived an ascetic life for seven years, helping poverty-stricken communities to access education, health and employment opportunities. Marko has climbed Mount Kilimanjaro, scuba-dived, parachuted, and travelled to 70 countries. His additional interests include investments, stock market trading, yoga, tennis, golf and helicopter-flying.

He started Education for All, a digital education initiative to provide access to top-notch higher education. Marko has expanded Regenesys internationally, founded investment, recruitment and travel businesses in Croatia, India, Nigeria and South Africa, and has also created the Regenesys Foundation. Marko's purpose in life is to help people awaken their potential and achieve their dreams.



# **Dr Penny Law**

As Co-founder of Regenesys, Dr Penny Law contributes to the overall strategic direction of Regenesys and its subsidiaries. As the Dean, she provides strategic academic oversight and champions the academic quality throughout the organisation. Dr Law is also responsible for business development and has consulted for many local and international companies with the aim of improving their individual and organisational performance.



#### Mr William Vivian

Mr William Vivian is a Founding Director at Regenesys and joined Dr Marko Saravanja and Dr Penny Law as a director and shareholder at Regenesys in 1999. He is the Director of Regenesys School of Public Management. William is instrumental in business development and creates strategic relationships with existing and new clients. He monitors quality academic delivery, facilitates learning programmes mentors new academics and works on strategic consulting projects which shape the strategic direction of Regenesys.



## **Professor Mervyn King SC**

Mervyn King is a Senior Counsel and former Judge of the Supreme Court of South Africa. He is Professor Extraordinaire at the University of South Africa on Corporate Citizenship, Honorary Professor at the Universities of Pretoria and Cape Town and a Visiting Professor at Rhodes.

He has been conferred with an honorary Doctorate of Laws and is Chair Emeritus of the International Integrated Reporting Council (IIRC) in London, the Global Reporting Initiative in Amsterdam and the King Committee as well as a member of the Private Sector Advisory Group to the World Bank on Corporate Governance. He chaired the United Nations Committee of Eminent persons on Governance and Oversight and was President of the Advertising Standards Authority for 15 years. He was also a member of the ICC Court of Arbitration in Paris for seven years and has received many awards globally.



### Dr Richa Arora

Dr Richa Arora is the global CEO at Regenesys. She has more than 15 years of academic, research, institutional and administration expertise. Her experience spans four universities and multiple local and international institutions, boards and task teams. Her professional involvement in institutions has always been defined by three distinct engagements: the contest of ideas, their translation into actionable initiatives and the building of institutions.



## Mr Sibongiseni Kumalo

Mr Sibongiseni Kumalo is a Director at Regenesys and has been at the organisation since 2007. Prior to Regenesys, he worked as a researcher in various organisations, including the Commission on Traditional Leadership Disputes and Claims, Menyetla Projects, and Environmental Biotechnology Research Group. Sibongiseni holds a Master of Arts degree (Humanities) from Rhodes University.



# Mr Lebogang Kamohi

Mr Lebogang Kamohi is a Director and Senior Facilitator at Regenesys. He has over 23 years' experience in organisational strategy development, investment banking, entrepreneurship, manufacturing, research and research-supervisory expertise. He holds a BCom, Higher Diploma in Education & Masters in Business Administration (USA) and enjoys teaching project management, economics and research.



### Dr Abhinanda Gautam

Dr Abhinanda Gautam is an Academic Head at Regenesys South Africa. She has more than 17 years' experience in facilitating and supervising MBA students. She has presented papers in various academic conferences and published several research articles in peer reviewed journals. She specialises in Human resource management, organisational behaviour, training and development, leadership in organisations, mentoring and coaching, as well as negotiation and conflict management.



#### **Dr Nishikant Bora**

Dr Nishikant Bora is a senior facilitator specialising in marketing and strategic management at Regenesys. He has 34 years industrial experience in entrepreneurship and industrial consultancy. He has over 15 years of facilitation experience at an MBA level (where he has facilitated marketing, entrepreneurship, innovation, service marketing, consumer behaviour and leadership). He has delivered keynote addresses at various international universities. He holds a PhD in Marketing Management from Rejasthen University. He was responsible for two large scale surveys on public service utility perception and new product launch for Reliance Gio. He has also conducted diversity management training for global enterprises.



# **Dr Rajesh Sharma**

Dr Rajesh Sharma is a Senior Facilitator at Regenesys South Africa. He also chairs the Higher Certificate Research Committee which facilitates business research, strategic management, strategic marketing management, international management and as well conducts research workshops. He has more than 20 years of experience, a rich blend of academics and industry. Rajesh has a PhD in Business Administration and has a passion for research. He believes teaching is like lighting a bonfire, or teaching is like giving students wings- that explain, instruct, and inspire.



### Mr Themba Ndlovu

Mr Themba Ndlovu is a Senior Facilitator for Public Management and related courses at Regenesys. He has more than 25 years' experience in education, training and development practices. He holds a master's degree in Public Management and specialises in teaching organisational development, strategic management, human resources management, labour relations management, project management and performance management.



#### Mr Noah Trevor Ncube

Mr Noah Trevor Ncube is an Academic Head at Regenesys. He is also a facilitator and accredited assessor in the fields of Business, Economics, Project Management, as well as Public and Governance programs. After completing his studies at the Midlands State University (Bachelor's degree in Social Sciences (MSS)) and Regenesys Business School (Master of Business Administration) he held several positions in humanitarian, academic management, business and program management and assessments management. Noah has experience in skills development programs, and also facilitates and assesses for a number of SETAs. He strives to improve people's careers and lives through the implementation of best educational practices.



#### Mr Andrew Geddie

Mr Andrew Geddie is a Senior Facilitator at Regenesys in the fields of Finance, Project Management and Operations Management. After graduating with a Bachelor of Commerce degree from Rhodes University, he held several positions in both manufacturing and wholesale industries which involved management accounting, commercial management, as well as marketing and product management. In 2000 he gained a master's degree in Business Leadership from the University of South Africa. Andrew understands the public sector environment well and is a specialist in the MFMA.



### **Dr Dennis Laxton**

Dr Dennis Mark Laxton is a senior facilitator at Regenesys Business School. He has worked extensively on a wide range of projects in the manufacturing, services, educational and financial services sectors. He has worked with major banks, insurance, logistics, manufacturing and service organisations for over 20 years. Dr Laxton enjoys coaching, implementing projects, and training delegates in the manufacturing, services, education, banking and insurance sectors towards acquiring various qualifications. He has supervised many MBA and undergraduate projects within a wide range of industries.



### **Dr Stanford Makore**

Dr Stanford Makore is a Senior Facilitator and has lectured many students on a variety of courses at various institutions in South Africa. His research areas of specialisation are in dynamic organisational performance, knowledge management, management practice improvement and strategic management. His research interests encompass topics in innovation and entrepreneurship. His academic qualifications include a PhD in Business Management from the University of Pretoria and an MBA from The Nottingham Trent University (UK). He has a blend of academic and industry experience spanning over 20 years.

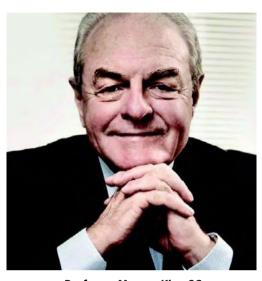
# **Other Faculty**

Dr Surbhi Jain	PhD, Master of Business Administration	Human Resources, Marketing
Ms Gayatri Rupangudi	Master's in Human Resource	Human Resources, Marketing
Ms Towera Gondwe	Master of Development Studies	Sustainable Development, Economics
Mr Wayne Song	Chartered Accountant (CA)SA	Finance, Economic and Mergers and Aquisition
Ms Leoni Grobler	Master's in Business Administration	Organisational Design and Development
Ms Linda Coetzee	Master's in Sociology	Mentoring and Coaching
Ms Patience Nyoni	Chattered Marketer (CIM – UK) / MBA	Marketing Management
Mr James Forson	Master's in Business Administration	Finance, Corporate Governance and Performance Management
Ms Terry Shapiro	Master's in Education Technology	E-Learning and Head of Material Development
Ms Monica Gambiza	Master's in Business Administration	Event Management; Fundamentals of Business Management
Ms. Sandya Jadhav	Master's in Business Administration (Marketing)	Senior Faculty
Mr. Sandeep Kanade	Master's in International Business	Senior Digital Marketing Manager
Dr. Parmod Kumar	PhD in Engineering & Applied Sciences	Senior Associate Faculty, Data Science
Dr Tapiwa Muzata	Doctorate in Philosophy( Management Accounting)	Accounting and Corporate Governance
Dr Conrad Van Greunen	Doctorate in Philosophy (Business Management)	Economics
Lindi Tlou	Master's in Public Administration	Public Policy
Duke Ellington	MBA	Strategic and Policy Management, Human Resources. Public Management
Kerryn Allagapen	Master's in Education Transformation	Accounting

# **Lifetime Achievement Award Recipients**



**President Cyril Ramaphosa** 



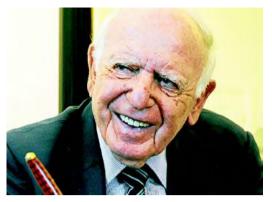
**Professor Mervyn King SC**Internationally recognised expert on Corporate
Governance and Sustainability



**DR Richard Maponya**South African Entrepreneur & Property Developer



**Paul Harris**Former CEO of FirstRand Limited



**Raymond Ackerman** Founder of Pick n Pay Group



**Mark Lamberti**Former CEO of Imperial Holdings Limited



**Herman Mashaba** Mayor of Johannesburg

– Dr Marko Saravanja

<sup>&</sup>quot;The wealthy are not those who have a lot, but those that need little."

# **Guest Speakers**



**Phumzile Mlambongcuka**South African Politician & Executive Director,
UN Women



**Mr. Kgalema Motlanthe**South African Politician



**Dr. Azar Jammine**Director & Chief Economist of Econometrix



**Adrian Gore**JSE Entrepreneur and Dragon's Den Investor



Mike Schussler Economist



**Graeme Codrington**South African Author, Futurist & Strategy Consultant



**Dr. Judy Dlamini**Medical Doctor & Accomplished Businesswoman



Michael Jordaan Former FNB CEO



**Panyaza Lesufi**Gauteng Education MEC

# **Guest Speakers**



**Ferial Haff ajee**Editor of Huffington Post SA



**Ramon Casadesus-Masanell**Professor Harvard University



Vusi Thembekwayo

JSE Entrepreneur and Dragon's Den Investor



**Angie Motshekga**Minister of Basic Education



**Robert Gumede** Chairman of Gijima



**David Makura**Premier of Gauteng



**Mteto Nyati**Former CEO of MTN South Africa



**Phuti Mahanyele** Former CEO of Shanduka



First black SA woman to conquer Mount Everest

<sup>&</sup>quot;Push your boundaries of comfort. Push your intellectual, emotional, spiritual and physical boundaries. Go into the unknown. Push, push and push, and the seemingly impossible will become possible."

# **Review Mechanism**

### Assessment of Prior Learning

Our Recognition of Prior Learning (RPL) practices at Regenesys are consistent with our mission's objectives to provide a learner-centred environment that is responsive to the academic requirements of each student. The RPL process makes it possible to obtain formal recognition for formal, non-formal and informal learning. Knowledge gained through formal and informal employment, non-formal study, community involvement and individual inquiry will be recognised.

#### Student Feedback

Regenesys endeavors to constantly innovate the learning experience by engaging with student recommendations and ideas to enhance the learning ecosystem. Your academic and holistic education is the prime focus and all our activities are designed to enrich your overall learning experience.

#### **Student Portal**

Regenesys has developed an interactive student portal which enables you to access all the course materials and submit your assignments and dissertations online. It also enables you to watch videos of lectures, live-stream certain classes, and to interact and communicate with other students.

# **Paperless Environment**

Regenesys is moving towards using paperless study materials in an effort to keep up with the age of digital learning. It's important to us to pursue environment-friendly practices and we now issue tablets in most instances.

You will be able to access and download your study materials, including study guides, content videos and more, on your own laptop or tablet.

# **E-Textbooks**

We have negotiated with the publisher of your prescribed textbooks, Pearson Publishers, to make most prescribed e-textbooks available at a substantially lower cost.



# **Our Sandton Campus**

### State-of-the-art campus

At Regenesys, we understand how technology enhances creativity and innovation. Our campus has the necessary equipment, a library, free Wi-Fi and other conveniences – all the tools you need to explore and excel. We will help you utilise the relevant technology and understand its impact on your academic journey.

With the hi-tech campus and classrooms, you will be well connected via free Wi-Fi. Whether you are in the classrooms, canteen or public areas, we provide free computing access to all Regenesys students. Prescribed e-textbooks are available to you at a reduced price.

The e-books can be read only online. However, if you have an Android or Apple device you can download our app from the app store which will allow you to download one chapter at a time onto the device for offline reading.

If you prefer a printed version of the textbook, Regenesys recommends that you purchase the hardcopy of the book from any academic bookstore such as Van Schaik.

### **Wellness Centre**

Regenesys approaches human development holistically, not only intellectually but also emotionally, physically and spiritually.

There is a tranquil facility to engage in meditation, yoga and reflection.

# Library

Resources are available in our library to help you with your studies, including books, journals and newspapers. If you are not able to find what you need, then our friendly library staff will always be happy to assist you.

### **E-Library**

Use our e-library to access a variety of material including:

- Ebsco Business Elite (1,100 business-focused journals)
- Ebsco Business e-Books (14,200 business-focused books)
- Emerald (business journal database)
- · Useful sites
- · News sites
- · Consultancy research
- · Resource centre user manual





### **Student Activities**

Regenesys encourages you to actively engage in activities on campus.

Regenesys offers student activities that foster knowledge and leadership development, complemented with the classroom experience for building a knowledgeable student community.

#### **Extramural Activities**

This is a platform for Regenesys students to unwind, meet other students and unleash their intellectual and sporting skills.

Chess boffins have the chance to challenge facilitators or fellow students. For those keen on the sports field, we offer students the chance to play soccer.

Hoping to get fit? Join others in our Zumba classes. You can even learn how to meditate to help you focus your attention while studying.

Those with musical talents or a flair for poetry are encouraged to take part in our monthly art festivals.



<sup>&</sup>quot;Learn to be patient. If you conquer time you will conquer life. Delay short-term pleasures for long-term gains. Master the art of delayed gratification and success will be yours"

– Dr Marko Saravanja



# Alumni

The Regenesys Alumni Association is a platform for meaningful interaction and communication which encourages engagement with past students and enhances their ongoing relationship with Regenesys.

After graduation, each student automatically joins our Regenesys Alumni Association. It is a free worldwide network of over 200,000 graduates from over 195 countries. Students can enjoy the benefits of getting in touch with successful alumnus and reap the advantages of learning from their diverse experiences.

The Regenesys Alumni Association brings together graduates, students, and staff in a rich community life through social, intellectual and educational activities. The Alumni Association's vision is to inform, engage and inspire the Regenesys Alumni to stay connected to the business school and to support Regenesys' vision of becoming the leading institution of management and leadership development in the world!

Regenesys is proud of having an extensive community of diverse people and experiences – many of whom are now prominent political leaders or significant business pioneers. Those who have passed through the corridors of Regenesys enjoy and maintain a close association with the school on both professional and personal levels.

This mutual pride and respect characterises the lifetime relationship that Regenesys has with its Alumni.

For students and graduates of Regenesys, the Alumni Association is an opportunity to extend networks and leverage local and global connections.

Some prominent Regenesys Alumni include:

- Mr Panyaza Lesufi: Member of Executive Council, Department of Education
- Mr Parks Tau: (Former) Executive Mayor, City of Johannesburg
- Mr Gregory September: Head of Research (Governance Cluster NCOP/ NA), Parliament of South Africa
- Mr Dickson Masemola: Member of Executive Committee, Department of Education, Limpopo
- Mr Collen Sedibe: Member of Mpumalanga Provincial Legislature

# Students' Testimonials



Just like every great experience, Regenesys Business School is full of challenges and opportunities. The professors provided us with real-world examples of theoretical concepts being applied in the real world.

**Gerhard Kotzé**PDBM graduate and MBA student

An MBA is a prerequisite for any serious and ambitious young person. It is a toolkit that is cost-effective, essential and a must-have. It assists to validate, augment and amplify your presence within the business environment.

# **Pule Molebeledi** MBA graduate





I highly recommend the Regenesys MBA programme which in its diversity allows for projects, business, personal, corporate and entrepreneurship exposure, second to none. Dr Marko Saravanja inspired me to join, I was intrigued – he had given up everything – I identified with that.

# Jeni Moodley MBA graduate

"When you study, study hard. Fall in love with your studies and you will transcend the need for food, time, sleep and money. Become obsessed with your studies. Become a crazy scientist. Give yourself unconditionally and you will achieve unimaginable results."



Being acknowledged as one of the top five business schools in South Africa is a testament to all the hard work and dedication that the Regenesys team invests, ensuring that Regenesys is and remains a resounding success. I am really proud to be a part of the Regenesys family, because that is what we are, a family who is committed to empowering and supporting its students in achieving their full potential and individual goals.

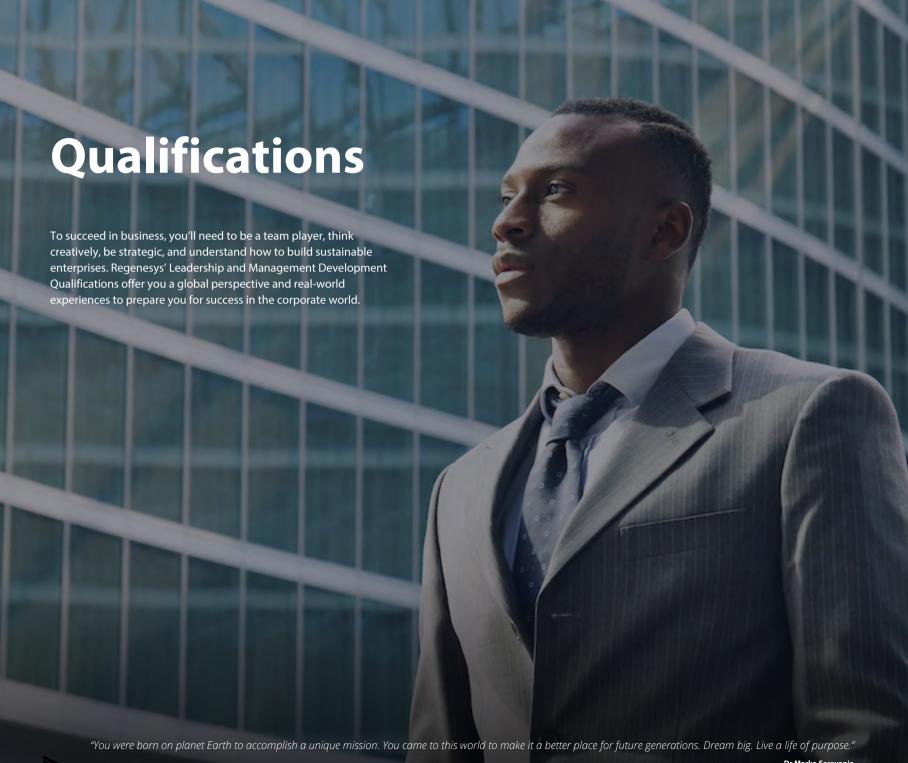
**Camilla Krog** MBA graduate

It was a good experience; I learnt a lot. It was hard work and a lot of fun! It has really been a learning and international experience. I would definitely recommend Regenesys to my juniors.

#### **Satish Saini** International student



<sup>&</sup>quot;Your future will be determined by your dreams and not by your current circumstances. It does not matter how privileged or disadvantaged you are now. What matters is how big your dreams are. We become what we think. So, think big and you will achieve big."



# Doctorate of Business Administration (DBM)

#### Why the Doctorate?

The DBM qualification is ideal for self-motivated business managers and leaders who have proven themselves in the workplace but seek more intellectual challenges.

As a doctoral candidate you will have the opportunity to solve complex issues by following a rigorous research process that will contribute innovatively to the body of knowledge in the area of management and/or leadership.

#### What can you expect?

The DBM aims to develop the necessary knowledge and leadership skills needed for our future business leaders. The chosen area of research must fall within the discipline of leadership and management, underpinned by exceptional and methodical research and academic rigour.

Prospective candidates must meet the requisite entry requirements and should be curious, independent thinkers, conversant with research, and eager to make a significant contribution to the field of leadership and management.

### What are the entry requirements?

#### DBM applicants are required to provide:

- A completed application form
- A resume / curriculum vitae
- Motivation letter
- Certified copies of the degree certificate and academic transcript of their relevant Masters degree from an accredited institution, with a mark of at least 65% for either (a) both the modules and dissertation of coursework or (b) for the dissertation of a full research project
- Statement of research intent: This one-page document should briefly outline what the applicant intends to research. Upon submission, the Higher Degrees and Research Committee (HDRC) will evaluate candidate



#### What is the structure of the DBM Programme?

**Provisional Registration:** Once you have provided relevant information for the application process, you will be provisionally registered for the DBM. Candidates are required to meet the following conditions before they are fully registered:

**Bridging Programme:** Candidates who graduated with an MBA NQF level 8 qualification are required to complete an intensive two-day bridging programme to assist them to transition to an NQF 10 programme.

**Advanced Research Methodology Module:** All provisionally registered candidates are required to attend a three-day Advanced Research Methodology module that will prepare them for the DBM.

#### Outputs for the DBM programme.

Candidates who are fully registered for the DBM Programme are required to:

- Submit a thesis that makes an original contribution to the body of knowledge in the area of management and/or leadership,
- Produce a research paper, co-authored with her or his supervisor, accepted for publication in an accredited journal.

– Dr Marko Saravanja

<sup>&</sup>quot;Innovation is a source of competitive advantage for individuals, organisations, and societies.

Those who innovate, survive and prosper, while those who don't, decline and die. The future belongs to innovators."

## **Master of Business Administration (MBA)**

#### Why an MBA?

The Master of Business Administration (MBA) programme equips you with relevant and advanced knowledge of the strategic implications of the organisation's internal and external business environment. You will be able to communicate with a variety of stakeholders and make informed decisions in different business contexts after acquiring relevant knowledge from multiple management disciplines.

The modules provide you with sound business knowledge relating to key management disciplines and as well incorporates the relevant theories, models, frameworks, tasks and management roles.

#### What is the structure of the MBA Programme?

Our MBA is an NQF level 9 qualification, with 225 credits. The two-year qualification consists of 10 compulsory modules, two electives and a research dissertation.

#### **Compulsory Modules**

- · Business Research
- Economics
- · Emotional and Spiritual Intelligence
- Entrepreneurship
- Innovation
- Operations and Supply Chain Management
- Strategic Human Resource Management
- · Strategic Financial Management
- · Strategic Management
- · Strategic Marketing Management

#### Electives: Choice of two

- Business Ethics and Corporate Governance
- Mergers and Acquisitions
- · International Management
- Mentoring and Coaching

- Organisational Development and Change
- Sales Management
- · Strategic IT Management
- · Strategic Performance Management
- Strategic Project Management



#### What are the entry requirements?

You will need to be in possession of a relevant Honours degree or a Postgraduate diploma or a cognate (professional) Bachelor's degree at an NQF level 8 from an accredited institution as per the Higher Education Qualifications Sub-Framework.

## Postgraduate Diploma in Business Management (PDBM)

#### Why the PDBM Programme?

The PDBM degree gives you an opportunity to get ahead in the business world and develops general management skills while preparing the middle level manager who is conscious about business for employment and growth in senior management positions.

#### What can you expect?

The programme will give you a better understanding of our own management practise while learning about different management functions within organisations. The PDBM will provide you with the necessary tools to solve complex problems and create an organisation that translates business ideas into profit.

## What is the structure of the PDBM Programme?

The PDBM is an NQF level 8 (120 credits), 18-month qualification that consists of 4 compulsory modules and two electives.

#### **Compulsory Modules**

- Organisational Strategy, Planning and Management
- · Advanced Project Management
- Advanced Human Resource Management
- Financial Management and Management Accounting

#### Electives: Choice of two\*

- Fundamentals of Research
- Economics
- Business Ethics and Corporate Governance
- · Advanced Marketing Management
- Advanced Operations Management
- · Spiritual and Emotional Intelligence

#### What are the entry requirements?

Applicants will need a three-year degree (NQF level 7) and relevant work experience to be eligible for the Postgraduate Diploma in Business Management.



<sup>&</sup>quot;Be proactive. Get up, roll up your sleeves and solve problems instead of complaining and blaming."

<sup>\*</sup> Based on student numbers

## **Bachelor of Business Administration (General)**

### Why the BBA Programme?

Our Bachelor of Business Administration (BBA) degree provides you with the knowledge and skills general management requires; relevant skills to progress in your career in a management environment across all sectors. The BBA programme has been developed for people like you who need to know how business organisations function, through an in-depth investigation of key general management functions and of what it takes to manage such functions.

#### What can you expect?

The BBA is an NQF level 7 (360 credits), three-year degree, which consists of 8 compulsory modules and any two majors from among the third-year modules.

## **Compulsory Modules**

- Strategic Management I II & III
- Human Resource Management I & II
- Project Management I & II
- Financial Management I & II
- · Marketing Management I & II
- Economics I & II
- Business Law
- Research Methodology

#### Electives: (Major) choice of one in 3rd year \*

- · Human Resource Management III
- · Project Management III
- · Financial Management III
- Marketing Management III
- · Economics III

#### Electives: (General) choice of one in 3rd year \*

- · Change Management
- Negotiation and Conflict Management
- · Information and Communication Technology
- · Quality and Customer Relations Management

#### \* Based on student numbers

#### What are the entry requirements?

Applicants will need an NQF level 4 qualification (e.g. Matric exemption) and basic computer skills. Students who have completed an NQF qualification, but have not been granted university exemption, may commence with the Regenesys Higher Certificate in Business Administration and progress to BBA thereafter.



"Love and fear are two major forces that drive our lives. We do things either out of love or fear."
Fear suppresses our talent and breaks our heart and soul. Love nurtures and liberates our potential. Be wise and choose to do things out of love and not fear."

# Bachelor of Business Administration – (BBA) Banking

### Why the BBA Banking Programme?

The Bachelor of Business Administration Banking will enable you to demonstrate integrated knowledge of relevant strategic management theories and models in developing a bank strategic plan, and to evaluate and interpret financial statements to assess the viability of the bank and make informed decisions.

## What is the structure of the BBA Banking Programme?

The BBA: Banking is an NQF level 7 specialisation qualification consisting of 360 credits. It is a three-year degree that equips you with the relevant management and leadership skills, knowledge and self-awareness to perform more efficiently and to take your career in banking to the next level.

### Compulsory modules

- · Banking I, II & III
- Credit Management I, II & III
- Economics I
- · Financial Management I & II
- Information & Communication Technology
- Introduction to Strategic Management
- Marketing I & II
- · People Management

#### Electives: Choice of one in third year \*

- · Strategic and Change Management
- Marketing III
- · Financial Management II

#### What are the entry requirements?

Applicants will need an NQF level 4 qualification (e.g. Matric exemption) and basic computer skills.

#### \* Based on student numbers

# Bachelor of Business Administration – (BBA) Retail Management

## Why the BBA Retail Management Programme?

The Bachelor of Business Administration – Retail Management degree helps you gain a thorough understanding of retail organisations through an in-depth investigation and interrogation of what it takes to manage such functions. It equips retail business managers with relevant management skills to successfully perform their retail roles and responsibilities more effectively.

#### What is the structure of the Retail Management Programme?

The BBA: Retail Management is an NQF level 7 specialisation qualification consisting of 360 credits. It is a three-year degree that equips you with the relevant management and leadership skills, knowledge and self-awareness to perform more efficiently and to take your career in retail to the next level.

#### Compulsory modules

- Retail Management I, II& III
- People Management I & II
- · Retail I & II
- Financial Management I & II
- Retail Strategic Management I & II
- Economics I & II

#### Electives: Choice of two in 3rd year \*

- People Management III
- Retail Marketing III
- · Financial Management III

#### What are the entry requirements?

Applicants will need an NQF level 4 qualification (e.g. Matric exemption) and basic computer skills.

<sup>\*</sup> Based on student numbers

<sup>&</sup>quot;Have a big vision. If you strive for the impossible you will achieve the best possible. A big vision is a source of inspiration, direction and passion."

## **Bachelor of Accounting Science (BCompt)**

## Why the BCompt Programme?

The Bachelor of Accounting Science (BCompt) prepares learners to enter a range of professional careers in accounting through distance learning. The programme aims to enable learners to analyse, interpret and apply their accounting, auditing, financial management and taxation knowledge in various financial fields.

## What is the structure of the BCompt Programme?

The BCompt is an NQF level 7 qualification (360 credits) and is offered over 3 years.

## **Compulsory Modules**

- Economics I
- · Financial Accounting, I, II & III
- · Business Management I
- · Computer Skills
- · Business Communication
- Commercial Law
- · Business Ethics
- Mathematics I
- · Auditing II, III
- Taxation II, III
- · Statistical Analysis
- Company Law
- · Cost and Management Accounting
- · Accounting in a Computerised Environment
- · Risk and Financial Management
- Corporate Governance
- · Management Accounting

### What are the entry requirements?

Learners should be competent in Mathematics (NQF level 4) and have good oral and written communication skills in the medium of instruction (NQF level 4).

Learners are required to have the following in place in order to be considered for admission:

- · A Senior Certificate with endorsement.
- National Senior Certificate granting admission to Bachelor studies.
- A relevant qualification at least at one NQF level lower (NQF 6) than the qualification applied for (NQF 7) and from an accredited institution as per SAQA requirements.



# Higher Certificate in Business Management (HCBM)

## Why the HCBM Programme?

The Higher Certificate in Business Management (HCBM) provides fundamental skills, knowledge and understanding to prepare you for a career in management. It also offers career opportunities for graduates by broadening their understanding of general business administration and management practices to establish and effectively manage a business. Our HCBM also allows admission to a bachelor's degree in business, and specifically to the Regenesys BBA.

#### What is the structure of the HCBM Programme?

The HCBM is an NQF level 5 (120 credits), 12-month qualification that develops generic management competencies and prepares you for employment in junior to middle management positions.

#### **Compulsory Modules**

- · Fundamentals of Business Management
- · Fundamentals of Human Resource Management
- Fundamentals of Financial Management
- · Principles of Marketing

#### Electives: Choice of two

- Information and Communication Technology
- Project Management
- · Retail Management
- · Credit Management
- · Quality and Customer Service Management
- Fundamentals of Sales Management
- · Negotiation and Conflict Management
- · Fundamentals of Operations Management

#### What are the entry requirements?

Applicants will need an NQF level 4 qualification (e.g. Matric exemption or equivalent) and basic computer skills.

\* Based on student numbers

## Higher Certificate in Business Management – Credit Banking

### Why the HCBM Credit Banking Programme?

The Higher Certificate in Business Management – Credit Banking is for those considering a management career in banking, or who have been working in banking and want to progress into general bank management.

#### What is the structure of the HCBM Banking Programme?

The HCBM: Credit Banking is an NQF level 5 qualification (120 credits). It will equip you to apply basic management principles in the banking environment.

#### **Compulsory Modules**

- · Fundamentals of Business Management
- · Fundamentals of Financial Management
- Marketing Management
- · People Management
- · Introduction to Banking
- · Credit Management

## What are the entry requirements?

Applicants will need an NQF level 4 qualification (e.g. Matric exemption) and basic computer skills.



"Successful people are fast. They think fast, they are decisive and they act quickly. Speed differentiates winners from losers. Be fast."

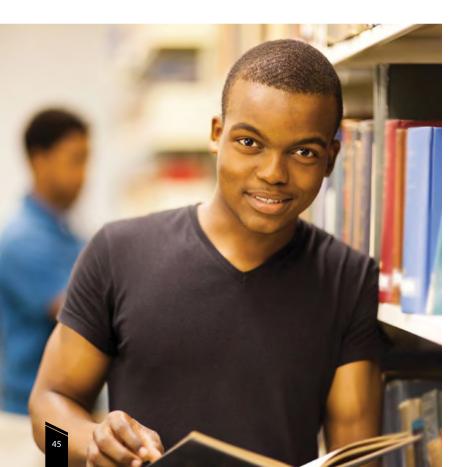
## Higher Certificate in Business Management – Retail Management

## Why the HCBM Retail Programme?

The Higher Certificate in Business Management – Retail Management is for people who want to become entry-level retail professionals equipped with understanding how retail organisations function and provides the relevant skills, knowledge and self-awareness to work across various functional areas in the retail business.

### What is the structure of the HCBM Retail Programme?

The HCBM: Retail Management is an NQF level 5 (120 credits) qualification. It will equip you to apply basic management principles in the retail environment.





#### **Compulsory Modules**

- Fundamentals of Business Management
- Fundamentals of Financial Management
- · Retail Marketing
- · People Management
- · Retail Management
- Customer Service Management

### What are the entry requirements?

Applicants will need an NQF level 4 qualification (e.g. Matric exemption or equivalent) and basic computer skills.



# Regenesys School of Public Management

Regenesys assists organisations, individuals, public entities and departments across three spheres of government to achieve personal and organisational goals by enhancing management and leadership potential.

Regenesys School of Public Management is a leader in municipal and public training in South Africa. Prominent and influential politicians and officials have studied at Regenesys including past Deputy Presidents, Executive Mayors, Mayors, Speakers, MECs, Councillors, DDGs and Chief Directors. Regenesys offers advanced public sector understanding, relevant skills, and tools in its programmes. Regenesys develops analytical thinkers, problemsolvers, emotionally intelligent and value-driven leaders who are able to operate successfully in a complex and constantly changing environment.

Participants receive personal assistance and life-long support from facilitators, tutors and personal programme advisors, thereby offering superior value for money.

Many of our graduates have advanced their professional careers as managers and leaders and are making a significant impact in their own lives and those of others.

William Vivian
Founding Director and Head School of Public Management



## **Master of Public Management**

#### Why the MPM Programme?

The Master of Public Management (MPM) is suitable if you want to progress to senior management and leadership positions in the public sector. It aims to enhance the strategic knowledge required to improve service delivery and deal creatively and systematically with the complex issues affecting the public and development sectors.

#### What is the structure of the MPM Programme?

The MPM is an NQF level 9 qualification that is offered over two years.

### **Compulsory Modules**

- · Strategic Human Resource Management
- Organisational Development
- · Public Policy Development and Implementation
- Research Methodology
- · Strategic Public Management
- · Monitoring and Evaluation
- Public Finance
- · Sustainable Development
- · Governance and Intergovernmental Relations
- Public Ethics and Corporate Governance
- Economics
- Strategic Management in the Public Sector

## Electives: Choice of two

- · Comparative Management Trends
- Labour Relations
- Mentoring and Coaching
- Quality and Customer Service Management
- · Negotiation and Conflict Management
- Information and Communication Technology

#### What are the entry requirements?

Applicants will need an Honours degree or postgraduate diploma and three years of relevant work experience.

\* Based on student numbers



Compulsory mini-research dissertation.

– Dr Marko Saravanja

<sup>&</sup>quot;The human mind is like a powerful magnet that attracts everything we think into our lives. Use your thoughts to attract positive energy, happiness and success. Thoughts rule the world. What you think, you become."

# Postgraduate Diploma in Public Management (PDPM)

#### Why the PDPM Programme?

The Postgraduate Diploma in Public Management (PDPM) equips graduates and public servants with the key management and leadership skills needed to effectively manage policies, programmes, projects, people, performance, quality and finances and to improve service delivery.

#### What is the structure of the PDPM Programme?

The PDPM is an NQF level 8 qualification (120 credits) and is offered over 18 months.

#### **Compulsory Modules**

- · Advanced Public Human Resource Management
- Advanced Public Project Management
- · Fundamentals of Research
- Monitoring and Evaluation
- Public Finance
- · Strategic Management in the Public Sector

#### Electives: Choice of two \*

- · Change Management
- · Education Curriculum Management
- Labour Relations
- Negotiation and Conflict Management
- Mentoring and Coaching
- · Quality and Customer Service Management

#### What are the entry requirements?

Applicants who possess an NQF 7 degree or diploma and relevant work experience are eligible for this degree.

## **Bachelor of Public Management (BPM)**

#### Why the BPM Programme?

The Bachelor of Public Management (BPM) degree equips you to address complex challenges in the public and development sectors, whether you are about to embark on or are already engaged in a career in the industry. It aims to develop individuals who are value-driven, proactive and have a passion to serve others.

#### What is the structure of the BPM Programme?

The BPM is a three-year degree at NQF level 7 with 360 credits. It comprises 14 compulsory and two elective modules.

#### **Compulsory Modules**

- Public Management I, II & III
- Public Human Resource Management I, II & III
- · Public Finance I, II & III
- Public Policy Management I, II & III
- Public Strategic Management I & II
- · Economics I, II & III

#### Electives: Choice of two \*

- · Labour Relations
- Monitoring and Evaluation
- · Public Procedure
- · Local Government Management
- · Project Management
- Quality and Customer Management

#### What are the entry requirements?

Applicants will need an NQF level 4 qualification (e.g. Matric exemption or equivalent) and basic computer skills.

<sup>\*</sup> Based on student numbers

<sup>\*</sup> Based on student numbers

# **Higher Certificate in Public Management** (HCPM)

### Why the HCPM Programme?

The Higher Certificate in Public Management (HCPM) is for people who are interested in a public service career or those who have been working in the public service and wish to get a formal qualification. It helps you to develop the skills needed to manage self, projects, people and finances.

#### What is the structure of the HCPM Programme?

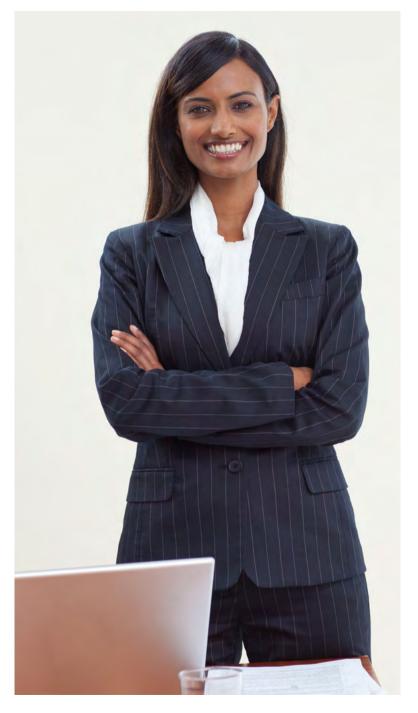
The HCPM is a one-year certificate programme at NQF level 5 with 120 credits. It comprises 6 compulsory modules.

## **Compulsory Modules**

- Public Human Resource Management
- Public Project Management
- · Public Finance
- · Monitoring and Evaluation
- · Public Performance Management
- · Quality and Customer Service Management

#### What are the entry requirements?

Applicants will need an NQF level 4 qualification to be considered.



<sup>&</sup>quot;Always remember that you are very special. You are unique among seven billion people on this planet earth.

You have special talents. You are beautiful. You are clever. You are divine. You are powerful beyond your imagination."

– Dr Marko Saravanja



#### What can you expect?

A learnership is a 12-month programme, aimed at promoting access to education and training, by combining work and studies. Learnerships require participants to complete a theoretical course as well as practical training, which is done at a workplace, in order to graduate. The workplace component of the qualification involves hands-on practical learning under the guidance of a mentor, while the theoretical component is provided by an education and training provider.

Theoretical and practical training together form an integrated and comprehensive learning programme.

#### Funding the course at no charge

There is currently a unique scenario in South Africa with both tax and BBBEE score points geared towards supporting learnerships. With the correct application of the legislation and the unique programmes that Regenesys offers, companies are able to get most, if not all, of their training spendings back through funding learnership programmes.

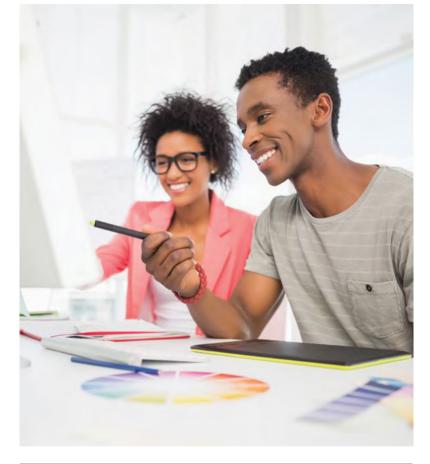
#### **BBBEE** requirements

BBBEE compliance and a favourable BBBEE rating is a critical consideration for organisations. Skills development has become a crucial aspect of the BBBEE scorecard. Organisations can effectively use learnerships, not only for talent development and management, but also to boost their BBBEE levels. Skills development is now a priority element of the BBBEE scorecard providing organisations with opportunities to earn 20 points. Organisations that fail to achieve a 40% minimum threshold of those skills development points will be penalised on their rating.



"Accept yourself. Love yourself. Only when you love yourself, can you start loving others."







#### Regenesys is accredited with the following SETAs:

- Services SETA (SSETA)
- Culture, Arts, Tourism, Hospitality, Sport Education and Training Authority (CATHSSETA)
- Public Services SETA (PSETA)
- Local Government SETA (LG SETA)
- Education, Training and Development Practices SETA (ETDP SETA)
- Media, Information and Communication Technology SETA (MICT)
- SA Board for People Practices (SABPP)

## Regenesys offers the following:

# Certificate in Information Technology: End User Computing (NQF 3)

The purpose of the qualification is to empower learners to acquire knowledge and skills to operate confidently in the End User Computing environment. It includes demonstrating an understanding of applying word processing and spreadsheets.



#### National Certificate: Public Administration (NQF 5)

The purpose of this Public Administration qualification is to provide a structured programme to those who work in support of senior management government officials to achieve service delivery excellence.

#### **Generic Management (NQF 5)**

This qualification is intended for junior managers or those aspiring to management positions. Junior managers include team leaders, supervisors, foremen and section heads.

The focus of this qualification has been designed to enable learners to initiate, develop, implement and action plans. It introduces the concept of managing and leading effective teams, ethical business conduct and stakeholder relationship management. Finally the programme provides Junior Managers with entry level principles of knowledge, finance, project and risk management.

#### FETC: Project Management (NQF 4)

The primary purpose of the qualification is to provide learners with a foundation of basic project management knowledge and skills which can be used to build further project management related competencies.

The focus is on the competence needed to be an effective project team member and to provide administrative support to a project manager and project administrator. Upon completion of this programme, the participant would have acquired the skills required to provide assistance to a project manager handling medium to large projects. Projects are diverse in their nature, so a wide range of competencies are required to manage them and other similar systems and programmes.

# FETC: Human Resource Management and Support Practices (NOF 4)

This qualification will be useful to people who wish to operationalise the core processes and practices of human resources management including:

- Strategic planning for human resources management and practices
- Acquisition, development and utilisation of people
- Establishment and improvement of labour and employee relations
- Compensation and administration related to human resources

#### **FETC: New Venture Creation (NQF 5)**

The purpose of the qualification is to develop the appropriate skills and knowledge required by a person for the establishment and development of a small to medium business venture, as well as address the economic, administrative and behavioral (psycho-social) barriers that contribute to the success in starting and sustaining such a venture.

# National Diploma: Occupational Directed, Education and Training Practices (NQF 5)

This qualification is for those who wish to enter the field of Occupationally Directed Education, Training and Development as a potential career, but have little or no previous exposure to Education, Training, and Development (ETD). Upon successful completion of all the modules, participants will be able to register as an assessor, moderator and skills development facilitator.



#### National Certificate: Public Administration (NQF 3)

This qualification recognises the generic skills, knowledge and understanding required of public sector administration and the public sector in general. It will enhance competence in information technology, communications, writing skills and service delivery. On completion of this qualification, learners will be adept in core administration and data capturing skills. They will be able to plan their work to meet deadlines and performance standards demanded by the department, as well as develop a skills development action plan for themselves which can then be applied to improve productivity levels. Individuals will be able to apply public sector policies, procedures and processes in the workplace.

#### **Certificate in Municipal Finance Management NQF 6**

The purpose of the qualification is to enable the participant to apply financial management competencies to ensure the effective, efficient and economical utilisation of public funds and resources at the local government level. Participants will develop competencies to manage strategic planning and budgeting processes, financial management processes and internal control, as well as auditing and reporting processes. Individuals will benefit through enhancing their personal competencies, knowledge, and skills to be able to complete tasks required in their employment contracts and by legislation.

#### **National Diploma in Public Administration NQF 7**

The NDPA allows public servants with a diploma but not a bachelor's degree to participate in Honours and masters level programmes.

The successful completion of the National Diploma in Public Administration NQF Level 7 opens an education pathway to complete a Postgraduate Diploma in Public management - NQF Level 8, MBA or a Masters in Public Management - NQF Level 9 and a Doctoral degree - NQF Level 10.

The National Diploma in Public Administration - NQF Level 7 (260 credits) is a 15 month diploma, which provides the knowledge, skills, attitudes and values required by public officials that work at a senior management and executive level.

"Accept that obstacles are there to make you stronger. Instead of complaining, it is better if you welcome obstacles with humility and gratitude. Without obstacles in your life, you will not grow and you will not achieve your full potential. The larger the obstacles, the larger the growth."

## **Regenesys Executive Education**

Today's business thrives in a fiercely competitive global environment; as such, management and senior executives are constantly in search of effective tools needed to guide and structure their business environment.

Regenesys Business School links strategy to execution. Our programmes inspire, promote leadership, and encourage practical competence. They effectively enhance personal and organisational performance to awaken potential and resolve complex business challenges.

#### The Value Proposition:

- Enhanced business performance
- Address challenges at the correct level
- Explore innovative, bold and practical solutions through a global faculty
- Customise corporate solutions
- A global learning perspective



"Be decisive. Rather make a timely imperfect decision than a perfect decision when it is too late. Indecisiveness, procrastination and risk avoidance are the greatest obstacles on your path to success. It is better to take the bull by the horns than to allow the bull to chase you. Be brave, take unpopular decisions, be action-oriented and success will follow."

# Management and Leadership Development Programmes

Management Development Programmes such as International Leadership Development Programme, Executive Leadership Development Programme, Managers Development Programme and Emerging Managers Development Programme are a combination of short courses that can accommodate various levels of employees from administrators to executives. In-house programmes can be offered to groups and are customised according to clients' needs.

# Regenesys also offers short courses to enhance management development. Here are some of our short courses on offer:

- Project Management
- · Digital Marketing
- Finance for Non-Financial Managers
- Emotional and Spiritual Intelligence
- Professional Business Writing Skills
- Facilitation Skills
- Mentoring and Coaching
- Monitoring and Evaluation (of Projects)
- Policy Development and Management
- Professional Business Writing Skills for Administrators
- Report Writing Skills
- Entrepreneurship
- Innovation
- Negotiation Skills and Conflict Management
- Business Management
- Organisational Development
- Policy Development



<sup>&</sup>quot;Contrary to popular belief, it is not high intelligence that determines your success, it is perseverance. You fail only when you give up the fight. So if you choose never to give up, you never fail."

## **Customised Programmes**

Regenesys explores alternative solutions for executive education and development to engage and awaken the potential employees in organisations.

Regenesys is agile and specialises in developing customised solutions.

Regenesys works closely with organisations to understand their business objectives and designs solutions to match the strategic challenges faced by the client.

The customised programmes can be adapted to all levels of management – from a new manager and supervisor to an executive leader and can be expertly customised to fit an organisation's specific needs

## Regenesys' unique approach to delivering value to your organisation includes:

- Innovative, world class delivery of learning solutions on a tablet and other online digital devices
- Business tools, techniques and interaction with world-class thought leaders and institutions
- Facilitating the transfer of learning to the workplace
- Customised learning to deliver relevant business strategies

#### **Programme Benefits:**

- · Accelerate and drive effective change
- Positively influence and improve an organisation's bottom line
- · Drive sustainable growth





# International Leadership Development Programmes

The Regenesys International Leadership Development Programme (ILDP) is designed to inspire and energise participants, and to develop technical, leadership and emotional intelligence skills that will put participants on par with global competitors. Participants are immersed in new ways of thinking about management, strategic advantage and leadership that will impact their careers and organisations greatly.

Regenesys offers a bouquet of highly sought after International Leadership Development Programmes in conjunction with the best universities in the West and the East. More specifically, Massachusetts Institute of Technology (MIT) in the USA, Stanford in the USA and CELAP in China.

The Regenesys ILDP programme is designed for executives in both private and public sector organisations. accomplishments and achievements speak for themselves and the programme will be delivered accordingly. The ILDP comprises a local and international component. Executives are afforded the opportunity to attend a number of leading universities in the world.

The total duration of the ILDP is seven days, which includes two days of travelling to and from the country of destination. The training programme, site visits and cultural tour comprise five days:

 Three days attending a course delivered by top professors and faculty from the respective university. The course may cover one or more of the following topics: inspirational leadership, innovation or

- operational excellence.
- Two site visits to top businesses and experts to observe best practice based on one or more of the above-mentioned topics.
- One-day cultural tour of the city.

#### **ILDP Testimonials**

"From the planning to the execution all was beyond perfection. It was an eye opening experience that put quite a lot of things into perspective. I was given new learning which can never be erased."

"A different work culture: take pride in their work, strive for excellence in all they do (well-oiled machine - business functions efficiently and at high standard of excellence with no exceptions to mediocre)."

"It has added value to my life, it expanded my knowledge and it taught me how to handle challenges in any environment. After the course, I felt in my spirit that I have gained self-confidence."

"Purpose is the thing that keeps us going during our darkest moments - when the world around us crumbles and we are about to give up."

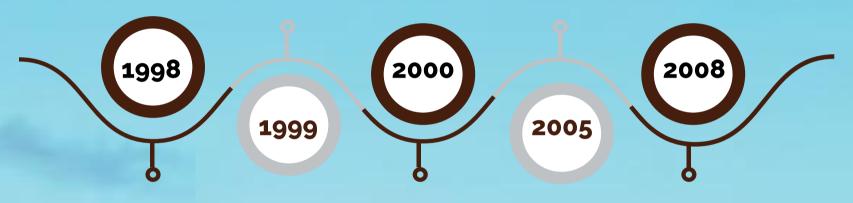
- Dr Marko Saravanja

#### Milestones - Regenesys

The first in-house customised training course delivered

#### 100 programmes developed

Won EU tender to provide project management and financial management training nationally to the Department of Education



Regenesys founded by Dr Marko Saravanja, Dr Penny Law and Mr William Vivian, to deliver holistic education (IQ, EQ and SQ), and a purpose of making our world a better place by developing better managers and leaders Received accreditation from the South African Qualifications Authority to offer higher education qualifications

New Campus opened in Woodmead, Johannesburg

10,000 students and alumni, 100 local and international corporate clients,

MBA accreditation received

New Campus opened in Sandton, Johannesburg's richest and Africa's most iconic square mile

Accreditation: ISO 2001 and 7 SETAs



Free Education initiative launched to provide free MBA and BBA learning materials to the world 100,000 students from 190 countries benefited

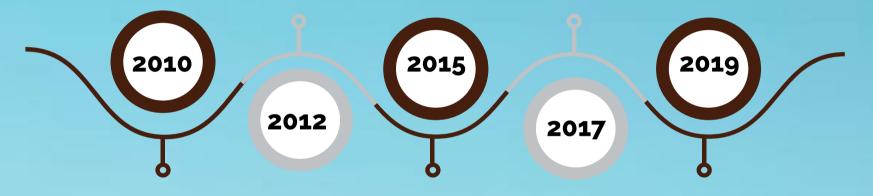
MyWealth Investments launched to provide education and investment opportunities to students to pursue financial freedom

RegCafe launched to provide healthy food and to promote health and wellness among students and staff

Success Tours launched to provide international study tours and travel services to students and staff

Project Management and Financial Management training provided nationally to the Department of Education

Doctorate degree accreditation received



12,000 students and alumni, 200 corporate clients, local and international

Online MBA, Diploma and Certificate programmes launched

Regenesys launched in India and Nigeria

Dananda Talent, launched to provide placement services to students and companies within the Regenesys Group in Johannesburg

The Regenesys Foundation launched to raise funds for bursaries for deserving but financially disadvantaged students
Dr Bertie Lubner appointed as
Chairperson

BRICS Institute launched to promote education and economic cooperation between BRICS member countries

Education for All initiative launched to provide indigent students access to higher education for a minimal amount of R500 per month

200,000-strong alumni scattered across 195 countries, 1000 corporate clients, local and international

ISO 9001:2015 with UASL

## **Corporate Clientele**

































































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Live with no regrets. Everything that has happened in your past, happened for a good reason. Learn from your mistakes, apologise to those you have hurt, forgive those who have hurt you, but then move on.

If you continue to carry your past burdens, they will block you from achieving a beautiful future.

Dr Marko Saravanja











