POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PDBM)

REGENESYS BUSINESS SCHOOL
Awakening Potential

Programme Overview

This programme develops generic management competencies required for successful management of organisations, or for embarking on an entrepreneurial venture. The programme is a stepping stone towards an MBA – the crown jewel of business management education.

Core Modules

- Advanced Project Management
- Advanced Human Resource Management
- Financial Management and Management Accounting
- Organisational Strategy, Planning and Management
- Fundamentals of Business Research

Electives: Choice of two*

- Advanced Marketing Management
- Advanced Operations Management
- Business Ethics and Corporate Governance
- Economics
- Sales Management
- Spiritual and Emotional Intelligence

***Based on student numbers**

Entry Requirements

- A 3-year degree (NQF Level 7) and relevant work experience.

Programme Structure

- NQF Level 8 qualification, with 120 credits.
- This qualification is offered over a period of 12 months.



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